

# **Banks in Turkey - Market Summary, Competitive Analysis and Forecast to 2025**

<https://marketpublishers.com/r/B2487287CD11EN.html>

Date: April 2021

Pages: 38

Price: US\$ 350.00 (Single User License)

ID: B2487287CD11EN

## **Abstracts**

Banks in Turkey - Market @Summary, Competitive Analysis and Forecast to 2025

### **SUMMARY**

Banks in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### **KEY HIGHLIGHTS**

The banks industry profile comprises activities of banks and similar institutions, offering savings, loans, mortgages, and related financial services to consumers and businesses.

The Turkish banks industry group had total assets of \$863.1bn in 2020, representing a compound annual growth rate (CAGR) of 26.7% between 2016 and 2020.

Growth in the banking industry has been driven by monetary and fiscal policy.

The COVID-19 outbreak has decreased margin profits for industry players to a great extent.

### **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the banks market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the banks market in Turkey

Leading company profiles reveal details of key banks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey banks market with five year forecasts

## **REASONS TO BUY**

What was the size of the Turkey banks market by value in 2020?

What will be the size of the Turkey banks market in 2025?

What factors are affecting the strength of competition in the Turkey banks market?

How has the market performed over the last five years?

What are the main segments that make up Turkey's banks market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market share
- 1.6. Market rivalry
- 1.7. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What are the strengths of the leading players?
- 7.4. How the COVID-19 outbreak has disrupted the industry?

## **8 COMPANY PROFILES**

- 8.1. Türkiye Halk Bankası AS
- 8.2. Türkiye İS Bankası AS

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Turkey banks industry value: \$ billion, 2016-20
- Table 2: Turkey banks industry category segmentation: \$ billion, 2020
- Table 3: Turkey banks industry geography segmentation: \$ billion, 2020
- Table 4: Turkey banks industry value forecast: \$ billion, 2020-25
- Table 5: Turkey banks industry share: % share, by value, 2020
- Table 6: Turkiye Halk Bankasi AS: key facts
- Table 7: Turkiye Halk Bankasi AS: Annual Financial Ratios
- Table 8: Turkiye Halk Bankasi AS: Key Employees
- Table 9: Turkiye IS Bankasi AS: key facts
- Table 10: Turkiye IS Bankasi AS: Annual Financial Ratios
- Table 11: Turkiye IS Bankasi AS: Key Employees
- Table 12: Turkey size of population (million), 2016-20
- Table 13: Turkey gdp (constant 2005 prices, \$ billion), 2016-20
- Table 14: Turkey gdp (current prices, \$ billion), 2016-20
- Table 15: Turkey inflation, 2016-20
- Table 16: Turkey consumer price index (absolute), 2016-20
- Table 17: Turkey exchange rate, 2016-20

## List Of Figures

### LIST OF FIGURES

Figure 1: Turkey banks industry value: \$ billion, 2016-20

Figure 2: Turkey banks industry category segmentation: % share, by value, 2020

Figure 3: Turkey banks industry geography segmentation: % share, by value, 2020

Figure 4: Turkey banks industry value forecast: \$ billion, 2020-25

Figure 5: Forces driving competition in the banks industry in Turkey, 2020

Figure 6: Drivers of buyer power in the banks industry in Turkey, 2020

Figure 7: Drivers of supplier power in the banks industry in Turkey, 2020

Figure 8: Factors influencing the likelihood of new entrants in the banks industry in Turkey, 2020

Figure 9: Factors influencing the threat of substitutes in the banks industry in Turkey, 2020

Figure 10: Drivers of degree of rivalry in the banks industry in Turkey, 2020

Figure 11: Turkey banks industry share: % share, by value, 2020

## I would like to order

Product name: Banks in Turkey - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/B2487287CD11EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B2487287CD11EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970