

Banks in South America

<https://marketpublishers.com/r/B4B1D56CB5EEN.html>

Date: April 2020

Pages: 42

Price: US\$ 350.00 (Single User License)

ID: B4B1D56CB5EEN

Abstracts

Banks in South America

SUMMARY

Banks in South America industry profile provides top%li%line qualitative and quantitative summary information including: market size (value 2015%li%19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The banks industry profile comprises activities of banks and similar institutions, offering savings, loans, mortgages, and related financial services to consumers and businesses.

The South American banks industry group had total assets of \$3,050.8bn in 2019, representing a compound annual growth rate (CAGR) of 7.6% between 2015 and 2019.

The bank credit segment was the industry group's most lucrative in 2019, with total assets of \$1,562.8bn, equivalent to 51.2% of the industry group's overall value.

The historically high profitability of Brazilian banks supported their capital adequacy, and therefore their credit supply, during the economy's recession over 2015%li%2016.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the banks market in South America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the banks market in South America

Leading company profiles reveal details of key banks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South America banks market with five year forecasts

REASONS TO BUY

What was the size of the South America banks market by value in 2019?

What will be the size of the South America banks market in 2024?

What factors are affecting the strength of competition in the South America banks market?

How has the market performed over the last five years?

What are the main segments that make up South America's banks market?

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COMPANIES MENTIONED

Banco Santander SA

Grupo Financiero Banorte SA de CV

BBVA

Grupo Aval Acciones y Valores SA

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