

# **Banks in South America - Market Summary, Competitive Analysis and Forecast to 2025**

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## **Abstracts**

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### **SUMMARY**

Banks in South America industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### **KEY HIGHLIGHTS**

The banks industry profile comprises activities of banks and similar institutions, offering savings, loans, mortgages, and related financial services to consumers and businesses.

The South American banks industry group had total assets of \$2,567.4bn in 2020, representing a compound annual growth rate (CAGR) of 10.1% between 2016 and 2020.

Growth in the banking industry has been driven by monetary and fiscal policy.

The COVID-19 outbreak has decreased margin profits for industry players to a great extent.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the banks market in South America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the banks market in South America

Leading company profiles reveal details of key banks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South America banks market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the South America banks market by value in 2020?

What will be the size of the South America banks market in 2025?

What factors are affecting the strength of competition in the South America banks market?

How has the market performed over the last five years?

What are the main segments that make up South America's banks market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market share
- 1.6. Market rivalry
- 1.7. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What are the strengths of the leading players?
- 7.4. What has been the recent M&A activity?
- 7.5. How the COVID-19 outbreak has disrupted the industry?

## **8 COMPANY PROFILES**

- 8.1. Banco Bradesco SA
- 8.2. Banco do Brasil SA
- 8.3. Caixa Economica Federal
- 8.4. Itau Unibanco Holding SA

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: South America banks industry value: \$ billion, 2016-20
- Table 2: South America banks industry category segmentation: \$ billion, 2020
- Table 3: South America banks industry geography segmentation: \$ billion, 2020
- Table 4: South America banks industry value forecast: \$ billion, 2020-25
- Table 5: South America banks industry share: % share, by value, 2020
- Table 6: Banco Bradesco SA: key facts
- Table 7: Banco Bradesco SA: Annual Financial Ratios
- Table 8: Banco Bradesco SA: Key Employees
- Table 9: Banco do Brasil SA: key facts
- Table 10: Banco do Brasil SA: Annual Financial Ratios
- Table 11: Banco do Brasil SA: Key Employees
- Table 12: Caixa Economica Federal: key facts
- Table 13: Caixa Economica Federal: Key Employees
- Table 14: Itau Unibanco Holding SA: key facts
- Table 15: Itau Unibanco Holding SA: Annual Financial Ratios
- Table 16: Itau Unibanco Holding SA: Key Employees
- Table 17: Itau Unibanco Holding SA: Key Employees Continued
- Table 18: South America exchange rate, 2016-20

## List Of Figures

### LIST OF FIGURES

Figure 1: South America banks industry value: \$ billion, 2016-20

Figure 2: South America banks industry category segmentation: % share, by value, 2020

Figure 3: South America banks industry geography segmentation: % share, by value, 2020

Figure 4: South America banks industry value forecast: \$ billion, 2020-25

Figure 5: Forces driving competition in the banks industry in South America, 2020

Figure 6: Drivers of buyer power in the banks industry in South America, 2020

Figure 7: Drivers of supplier power in the banks industry in South America, 2020

Figure 8: Factors influencing the likelihood of new entrants in the banks industry in South America, 2020

Figure 9: Factors influencing the threat of substitutes in the banks industry in South America, 2020

Figure 10: Drivers of degree of rivalry in the banks industry in South America, 2020

Figure 11: South America banks industry share: % share, by value, 2020

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