

# Banks in Peru

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## Abstracts

Banks in Peru

### SUMMARY

Banks in Peru industry profile provides top%li%line qualitative and quantitative summary information including: market size (value 2015%li%19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The banks industry profile comprises activities of banks and similar institutions, offering savings, loans, mortgages, and related financial services to consumers and businesses.

The Peruvian banks industry group had total assets of \$68.5bn in 2019, representing a compound annual growth rate (CAGR) of 2.2% between 2015 and 2019.

The bank credit segment was the industry group's most lucrative in 2019, with total assets of \$50.5bn, equivalent to 73.6% of the industry group's overall value.

Credit to the private sector increased amid relaxed monetary policy, which mostly benefited households and rapidly increased their leverage.

### SCOPE

*Banks in Peru*

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the banks market in Peru

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the banks market in Peru

Leading company profiles reveal details of key banks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Peru banks market with five year forecasts

## **REASONS TO BUY**

What was the size of the Peru banks market by value in 2019?

What will be the size of the Peru banks market in 2024?

What factors are affecting the strength of competition in the Peru banks market?

How has the market performed over the last five years?

What are the main segments that make up Peru's banks market?

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### COMPANIES MENTIONED

Banco de Credito del Peru SA  
BBVA  
Scotiabank Peru SAA

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