

# Banks in North America

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## Abstracts

Banks in North America

### SUMMARY

Banks in North America industry profile provides top%li%line qualitative and quantitative summary information including: market size (value 2015%li%19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The banks industry profile comprises activities of banks and similar institutions, offering savings, loans, mortgages, and related financial services to consumers and businesses.

The North American banks industry group had total assets of \$22,851.4bn in 2019, representing a compound annual growth rate (CAGR) of 3.9% between 2015 and 2019.

The bank credit segment was the industry group's most lucrative in 2019, with total assets of \$15,767.7bn, equivalent to 69% of the industry group's overall value.

The growth of the North American bank industry has been driven by the US industry, which accounts for nearly 80% of its assets.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the banks market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the banks market in North America

Leading company profiles reveal details of key banks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America banks market with five year forecasts

## **REASONS TO BUY**

What was the size of the North America banks market by value in 2019?

What will be the size of the North America banks market in 2024?

What factors are affecting the strength of competition in the North America banks market?

How has the market performed over the last five years?

What are the main segments that make up North America's banks market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What has been the recent M&A activity?

## **8 COMPANY PROFILES**

- 8.1. Bank of America Corp
- 8.2. Citigroup Inc
- 8.3. JPMorgan Chase & Co.
- 8.4. Wells Fargo & Company

## **9 APPENDIX**

- 9.1. Methodology
- About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: North America banks industry value: \$ billion, 2015-19

Table 2: North America banks industry category segmentation: \$ billion, 2019

Table 3: North America banks industry geography segmentation: \$ billion, 2019

Table 4: North America banks industry value forecast: \$ billion, 2019-24

Table 5: Bank of America Corp: key facts

Table 6: Bank of America Corp: Annual Financial Ratios

Table 7: Bank of America Corp: Key Employees

Table 8: Bank of America Corp: Key Employees Continued

Table 9: Citigroup Inc: key facts

Table 10: Citigroup Inc: Annual Financial Ratios

Table 11: Citigroup Inc: Key Employees

Table 12: Citigroup Inc: Key Employees Continued

Table 13: Citigroup Inc: Key Employees Continued

Table 14: JPMorgan Chase & Co.: key facts

Table 15: JPMorgan Chase & Co.: Annual Financial Ratios

Table 16: JPMorgan Chase & Co.: Key Employees

Table 17: JPMorgan Chase & Co.: Key Employees Continued

Table 18: Wells Fargo & Company: key facts

Table 19: Wells Fargo & Company: Annual Financial Ratios

Table 20: Wells Fargo & Company: Key Employees

Table 21: Wells Fargo & Company: Key Employees Continued

## List Of Figures

### LIST OF FIGURES

Figure 1: North America banks industry value: \$ billion, 2015-19

Figure 2: North America banks industry category segmentation: % share, by value, 2019

Figure 3: North America banks industry geography segmentation: % share, by value, 2019

Figure 4: North America banks industry value forecast: \$ billion, 2019-24

Figure 5: Forces driving competition in the banks industry in North America, 2019

Figure 6: Drivers of buyer power in the banks industry in North America, 2019

Figure 7: Drivers of supplier power in the banks industry in North America, 2019

Figure 8: Factors influencing the likelihood of new entrants in the banks industry in North America, 2019

Figure 9: Factors influencing the threat of substitutes in the banks industry in North America, 2019

Figure 10: Drivers of degree of rivalry in the banks industry in North America, 2019

### COMPANIES MENTIONED

Bank of America Corp

Citigroup Inc

JPMorgan Chase & Co.

Wells Fargo & Company

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