

# **Banks in North America - Market Summary, Competitive Analysis and Forecast to 2025**

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## **Abstracts**

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### **SUMMARY**

Banks in North America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### **KEY HIGHLIGHTS**

The banks industry profile comprises activities of banks and similar institutions, offering savings, loans, mortgages, and related financial services to consumers and businesses.

The North American banks industry group had total assets of \$26,016.5bn in 2020, representing a compound annual growth rate (CAGR) of 6.5% between 2016 and 2020.

Growth in the banking industry has been driven by monetary and fiscal policy.

The COVID-19 outbreak has decreased margin profits for industry players to a great extent.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the banks market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the banks market in North America

Leading company profiles reveal details of key banks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America banks market with five year forecasts

## REASONS TO BUY

What was the size of the North America banks market by value in 2020?

What will be the size of the North America banks market in 2025?

What factors are affecting the strength of competition in the North America banks market?

How has the market performed over the last five years?

Who are the top competitors in North America's banks market?

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