

# Banks in New Zealand

<https://marketpublishers.com/r/BF3E777BE41EN.html>

Date: April 2020

Pages: 44

Price: US\$ 350.00 (Single User License)

ID: BF3E777BE41EN

## Abstracts

Banks in New Zealand

### SUMMARY

Banks in New Zealand industry profile provides top%li%line qualitative and quantitative summary information including: market size (value 2015%li%19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The banks industry profile comprises activities of banks and similar institutions, offering savings, loans, mortgages, and related financial services to consumers and businesses.

The New Zealand banks industry group had total assets of \$377.5bn in 2019, representing a compound annual growth rate (CAGR) of 5.3% between 2015 and 2019.

The bank credit segment was the industry group's most lucrative in 2019, with total assets of \$329.7bn, equivalent to 87.3% of the industry group's overall value.

The growth of the industry has been supported by mortgage lending, amid low interest rates.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the banks market in New Zealand

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the banks market in New Zealand

Leading company profiles reveal details of key banks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the New Zealand banks market with five year forecasts

## **REASONS TO BUY**

What was the size of the New Zealand banks market by value in 2019?

What will be the size of the New Zealand banks market in 2024?

What factors are affecting the strength of competition in the New Zealand banks market?

How has the market performed over the last five years?

What are the main segments that make up New Zealand's banks market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What has been the recent M&A activity?

## **8 COMPANY PROFILES**

- 8.1. Australia and New Zealand Banking Group Ltd
- 8.2. National Australia Bank Ltd
- 8.3. Westpac Banking Corp
- 8.4. Commonwealth Bank of Australia

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: New Zealand banks industry value: \$ billion, 2015-19
- Table 2: New Zealand banks industry category segmentation: \$ billion, 2019
- Table 3: New Zealand banks industry geography segmentation: \$ billion, 2019
- Table 4: New Zealand banks industry value forecast: \$ billion, 2019-24
- Table 5: Australia and New Zealand Banking Group Ltd: key facts
- Table 6: Australia and New Zealand Banking Group Ltd: Annual Financial Ratios
- Table 7: Australia and New Zealand Banking Group Ltd: Key Employees
- Table 8: National Australia Bank Ltd: key facts
- Table 9: National Australia Bank Ltd: Annual Financial Ratios
- Table 10: National Australia Bank Ltd: Key Employees
- Table 11: Westpac Banking Corp: key facts
- Table 12: Westpac Banking Corp: Annual Financial Ratios
- Table 13: Westpac Banking Corp: Key Employees
- Table 14: Commonwealth Bank of Australia: key facts
- Table 15: Commonwealth Bank of Australia: Annual Financial Ratios
- Table 16: Commonwealth Bank of Australia: Key Employees
- Table 17: New Zealand size of population (million), 2015-19
- Table 18: New Zealand gdp (constant 2005 prices, \$ billion), 2015-19
- Table 19: New Zealand gdp (current prices, \$ billion), 2015-19
- Table 20: New Zealand inflation, 2015-19
- Table 21: New Zealand consumer price index (absolute), 2015-19
- Table 22: New Zealand exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

Figure 1: New Zealand banks industry value: \$ billion, 2015-19

Figure 2: New Zealand banks industry category segmentation: % share, by value, 2019

Figure 3: New Zealand banks industry geography segmentation: % share, by value, 2019

Figure 4: New Zealand banks industry value forecast: \$ billion, 2019-24

Figure 5: Forces driving competition in the banks industry in New Zealand, 2019

Figure 6: Drivers of buyer power in the banks industry in New Zealand, 2019

Figure 7: Drivers of supplier power in the banks industry in New Zealand, 2019

Figure 8: Factors influencing the likelihood of new entrants in the banks industry in New Zealand, 2019

Figure 9: Factors influencing the threat of substitutes in the banks industry in New Zealand, 2019

Figure 10: Drivers of degree of rivalry in the banks industry in New Zealand, 2019

### COMPANIES MENTIONED

Australia and New Zealand Banking Group Ltd

National Australia Bank Ltd

Westpac Banking Corp

Commonwealth Bank of Australia

## I would like to order

Product name: Banks in New Zealand

Product link: <https://marketpublishers.com/r/BF3E777BE41EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BF3E777BE41EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970