

Banks in New Zealand

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Abstracts

Banks in New Zealand

SUMMARY

Banks in New Zealand industry profile provides top%li%line qualitative and quantitative summary information including: market size (value 2015%li%19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The banks industry profile comprises activities of banks and similar institutions, offering savings, loans, mortgages, and related financial services to consumers and businesses.

The New Zealand banks industry group had total assets of \$377.5bn in 2019, representing a compound annual growth rate (CAGR) of 5.3% between 2015 and 2019.

The bank credit segment was the industry group's most lucrative in 2019, with total assets of \$329.7bn, equivalent to 87.3% of the industry group's overall value.

The growth of the industry has been supported by mortgage lending, amid low interest rates.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the banks market in New Zealand

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the banks market in New Zealand

Leading company profiles reveal details of key banks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the New Zealand banks market with five year forecasts

REASONS TO BUY

What was the size of the New Zealand banks market by value in 2019?

What will be the size of the New Zealand banks market in 2024?

What factors are affecting the strength of competition in the New Zealand banks market?

How has the market performed over the last five years?

What are the main segments that make up New Zealand's banks market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What has been the recent M&A activity?

8 COMPANY PROFILES

- 8.1. Australia and New Zealand Banking Group Ltd
- 8.2. National Australia Bank Ltd
- 8.3. Westpac Banking Corp
- 8.4. Commonwealth Bank of Australia

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: New Zealand banks industry value: \$ billion, 2015-19
Table 2: New Zealand banks industry category segmentation: \$ billion, 2019
Table 3: New Zealand banks industry geography segmentation: \$ billion, 2019
Table 4: New Zealand banks industry value forecast: \$ billion, 2019-24
Table 5: Australia and New Zealand Banking Group Ltd: key facts
Table 6: Australia and New Zealand Banking Group Ltd: Annual Financial Ratios
Table 7: Australia and New Zealand Banking Group Ltd: Key Employees
Table 8: National Australia Bank Ltd: key facts
Table 9: National Australia Bank Ltd: Annual Financial Ratios
Table 10: National Australia Bank Ltd: Key Employees
Table 11: Westpac Banking Corp: key facts
Table 12: Westpac Banking Corp: Annual Financial Ratios
Table 13: Westpac Banking Corp: Key Employees
Table 14: Commonwealth Bank of Australia: key facts
Table 15: Commonwealth Bank of Australia: Annual Financial Ratios
Table 16: Commonwealth Bank of Australia: Key Employees
Table 17: New Zealand size of population (million), 2015-19
Table 18: New Zealand gdp (constant 2005 prices, \$ billion), 2015-19
Table 19: New Zealand gdp (current prices, \$ billion), 2015-19
Table 20: New Zealand inflation, 2015-19
Table 21: New Zealand consumer price index (absolute), 2015-19
Table 22: New Zealand exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: New Zealand banks industry value: \$ billion, 2015-19

Figure 2: New Zealand banks industry category segmentation: % share, by value, 2019

Figure 3: New Zealand banks industry geography segmentation: % share, by value, 2019

Figure 4: New Zealand banks industry value forecast: \$ billion, 2019-24

Figure 5: Forces driving competition in the banks industry in New Zealand, 2019

Figure 6: Drivers of buyer power in the banks industry in New Zealand, 2019

Figure 7: Drivers of supplier power in the banks industry in New Zealand, 2019

Figure 8: Factors influencing the likelihood of new entrants in the banks industry in New Zealand, 2019

Figure 9: Factors influencing the threat of substitutes in the banks industry in New Zealand, 2019

Figure 10: Drivers of degree of rivalry in the banks industry in New Zealand, 2019

COMPANIES MENTIONED

Australia and New Zealand Banking Group Ltd

National Australia Bank Ltd

Westpac Banking Corp

Commonwealth Bank of Australia

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