

# Banks in Malaysia

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## Abstracts

Banks in Malaysia

### SUMMARY

Banks in Malaysia industry profile provides top%li%line qualitative and quantitative summary information including: market size (value 2015%li%19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The banks industry profile comprises activities of banks and similar institutions, offering savings, loans, mortgages, and related financial services to consumers and businesses.

The Malaysian banks industry group had total assets of \$667.8bn in 2019, representing a compound annual growth rate (CAGR) of 4.1% between 2015 and 2019.

The bank credit segment was the industry group's most lucrative in 2019, with total assets of \$330.4bn, equivalent to 49.5% of the industry group's overall value.

Bank credit to firms and households has increased equally, posting a CAGR of 7.5% over 2013-16, as the income of the Malaysian population has risen based on the significant growth of the economy.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the banks market in Malaysia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the banks market in Malaysia

Leading company profiles reveal details of key banks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Malaysia banks market with five year forecasts

## REASONS TO BUY

What was the size of the Malaysia banks market by value in 2019?

What will be the size of the Malaysia banks market in 2024?

What factors are affecting the strength of competition in the Malaysia banks market?

How has the market performed over the last five years?

What are the main segments that make up Malaysia's banks market?

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### COMPANIES MENTIONED

CIMB Group Holdings Bhd

Public Bank Berhad

RHB Bank Bhd

Malayan Banking Berhad

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