

Banks in Italy - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Banks in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The banks industry profile comprises activities of banks and similar institutions, offering savings, loans, mortgages, and related financial services to consumers and businesses.

The Italian banks industry group had total assets of \$4,578.9bn in 2020, representing a compound annual growth rate (CAGR) of 0.6% between 2016 and 2020.

Growth in the banking industry has been driven by monetary and fiscal policy.

The COVID-19 outbreak has decreased margin profits for industry players to a great extent.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the banks market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the banks market in Italy

Leading company profiles reveal details of key banks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy banks market with five year forecasts

REASONS TO BUY

What was the size of the Italy banks market by value in 2020?

What will be the size of the Italy banks market in 2025?

What factors are affecting the strength of competition in the Italy banks market?

How has the market performed over the last five years?

What are the main segments that make up Italy's banks market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market share
- 1.6. Market rivalry
- 1.7. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What are the strengths of the leading players?
- 7.4. What has been the recent M&A activity?
- 7.5. How the COVID-19 outbreak has disrupted the industry?

8 COMPANY PROFILES

- 8.1. Banco BPM SpA
- 8.2. Cassa Depositi e Prestiti SpA
- 8.3. Intesa Sanpaolo SpA
- 8.4. UniCredit SpA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Italy banks industry value: \$ billion, 2016-20
- Table 2: Italy banks industry category segmentation: \$ billion, 2020
- Table 3: Italy banks industry geography segmentation: \$ billion, 2020
- Table 4: Italy banks industry value forecast: \$ billion, 2020-25
- Table 5: Italy banks industry share: % share, by value, 2020
- Table 6: Banco BPM SpA: key facts
- Table 7: Banco BPM SpA: Annual Financial Ratios
- Table 8: Banco BPM SpA: Key Employees
- Table 9: Cassa Depositi e Prestiti SpA: key facts
- Table 10: Cassa Depositi e Prestiti SpA: Key Employees
- Table 11: Intesa Sanpaolo SpA: key facts
- Table 12: Intesa Sanpaolo SpA: Annual Financial Ratios
- Table 13: Intesa Sanpaolo SpA: Key Employees
- Table 14: Intesa Sanpaolo SpA: Key Employees Continued
- Table 15: UniCredit SpA: key facts
- Table 16: UniCredit SpA: Annual Financial Ratios
- Table 17: UniCredit SpA: Key Employees
- Table 18: UniCredit SpA: Key Employees Continued
- Table 19: Italy size of population (million), 2016-20
- Table 20: Italy gdp (constant 2005 prices, \$ billion), 2016-20
- Table 21: Italy gdp (current prices, \$ billion), 2016-20
- Table 22: Italy inflation, 2016-20
- Table 23: Italy consumer price index (absolute), 2016-20
- Table 24: Italy exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

- Figure 1: Italy banks industry value: \$ billion, 2016-20
- Figure 2: Italy banks industry category segmentation: % share, by value, 2020
- Figure 3: Italy banks industry geography segmentation: % share, by value, 2020
- Figure 4: Italy banks industry value forecast: \$ billion, 2020-25
- Figure 5: Forces driving competition in the banks industry in Italy, 2020
- Figure 6: Drivers of buyer power in the banks industry in Italy, 2020
- Figure 7: Drivers of supplier power in the banks industry in Italy, 2020
- Figure 8: Factors influencing the likelihood of new entrants in the banks industry in Italy, 2020
- Figure 9: Factors influencing the threat of substitutes in the banks industry in Italy, 2020
- Figure 10: Drivers of degree of rivalry in the banks industry in Italy, 2020
- Figure 11: Italy banks industry share: % share, by value, 2020

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