

# Banks in Hong Kong

<https://marketpublishers.com/r/BC5805BED34EN.html>

Date: April 2020

Pages: 38

Price: US\$ 350.00 (Single User License)

ID: BC5805BED34EN

## Abstracts

Banks in Hong Kong

### SUMMARY

Banks in Hong Kong industry profile provides top%li%line qualitative and quantitative summary information including: market size (value 2015%li%19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The banks industry profile comprises activities of banks and similar institutions, offering savings, loans, mortgages, and related financial services to consumers and businesses.

The Hong Kong banks industry group had total assets of \$3,233.9bn in 2019, representing a compound annual growth rate (CAGR) of 7.2% between 2015 and 2019.

The bank credit segment was the industry group's most lucrative in 2019, with total assets of \$1,345.2bn, equivalent to 41.6% of the industry group's overall value.

Interest rates have been increased in Hong Kong since 2016 to control rising inflation induced by the depreciation of the local currency.

### SCOPE

*Banks in Hong Kong*

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the banks market in Hong Kong

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the banks market in Hong Kong

Leading company profiles reveal details of key banks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Hong Kong banks market with five year forecasts

## **REASONS TO BUY**

What was the size of the Hong Kong banks market by value in 2019?

What will be the size of the Hong Kong banks market in 2024?

What factors are affecting the strength of competition in the Hong Kong banks market?

How has the market performed over the last five years?

What are the main segments that make up Hong Kong's banks market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What has been the recent M&A activity?

## **8 COMPANY PROFILES**

- 8.1. Bank of China Ltd
- 8.2. HSBC Holdings Plc

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Hong Kong banks industry value: \$ billion, 2015-19

Table 2: Hong Kong banks industry category segmentation: \$ billion, 2019

Table 3: Hong Kong banks industry geography segmentation: \$ billion, 2019

Table 4: Hong Kong banks industry value forecast: \$ billion, 2019-24

Table 5: Bank of China Ltd: key facts

Table 6: Bank of China Ltd: Annual Financial Ratios

Table 7: Bank of China Ltd: Key Employees

Table 8: HSBC Holdings Plc: key facts

Table 9: HSBC Holdings Plc: Annual Financial Ratios

Table 10: HSBC Holdings Plc: Key Employees

Table 11: HSBC Holdings Plc: Key Employees Continued

Table 12: Hong Kong size of population (million), 2015-19

Table 13: Hong Kong gdp (constant 2005 prices, \$ billion), 2015-19

Table 14: Hong Kong gdp (current prices, \$ billion), 2015-19

Table 15: Hong Kong inflation, 2015-19

Table 16: Hong Kong consumer price index (absolute), 2015-19

Table 17: Hong Kong exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

Figure 1: Hong Kong banks industry value: \$ billion, 2015-19

Figure 2: Hong Kong banks industry category segmentation: % share, by value, 2019

Figure 3: Hong Kong banks industry geography segmentation: % share, by value, 2019

Figure 4: Hong Kong banks industry value forecast: \$ billion, 2019-24

Figure 5: Forces driving competition in the banks industry in Hong Kong, 2019

Figure 6: Drivers of buyer power in the banks industry in Hong Kong, 2019

Figure 7: Drivers of supplier power in the banks industry in Hong Kong, 2019

Figure 8: Factors influencing the likelihood of new entrants in the banks industry in Hong Kong, 2019

Figure 9: Factors influencing the threat of substitutes in the banks industry in Hong Kong, 2019

Figure 10: Drivers of degree of rivalry in the banks industry in Hong Kong, 2019

### COMPANIES MENTIONED

Bank of China Ltd

HSBC Holdings Plc

## I would like to order

Product name: Banks in Hong Kong

Product link: <https://marketpublishers.com/r/BC5805BED34EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BC5805BED34EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970