

# **Banks in Hong Kong - Market Summary, Competitive Analysis and Forecast to 2025**

<https://marketpublishers.com/r/B34A5993CD12EN.html>

Date: April 2021

Pages: 44

Price: US\$ 350.00 (Single User License)

ID: B34A5993CD12EN

## **Abstracts**

Banks in Hong Kong - Market @Summary, Competitive Analysis and Forecast to 2025

### **SUMMARY**

Banks in Hong Kong industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### **KEY HIGHLIGHTS**

The banks industry profile comprises activities of banks and similar institutions, offering savings, loans, mortgages, and related financial services to consumers and businesses.

The Hong Kong banks industry group had total assets of \$3,426.5bn in 2020, representing a compound annual growth rate (CAGR) of 6.5% between 2016 and 2020.

Growth in the banking industry has been driven by monetary and fiscal policy.

The COVID-19 outbreak has decreased margin profits for industry players to a great extent.

### **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the banks market in Hong Kong

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the banks market in Hong Kong

Leading company profiles reveal details of key banks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Hong Kong banks market with five year forecasts

## **REASONS TO BUY**

What was the size of the Hong Kong banks market by value in 2020?

What will be the size of the Hong Kong banks market in 2025?

What factors are affecting the strength of competition in the Hong Kong banks market?

How has the market performed over the last five years?

What are the main segments that make up Hong Kong's banks market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market share
- 1.6. Market rivalry
- 1.7. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What are the strengths of the leading players?
- 7.4. What has been the recent M&A activity?
- 7.5. How the COVID-19 outbreak has disrupted the industry?

## **8 COMPANY PROFILES**

- 8.1. Bank of China Ltd
- 8.2. The Bank of East Asia Ltd
- 8.3. Hang Seng Bank Ltd
- 8.4. Standard Chartered Bank (Hong Kong) Ltd

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Hong Kong banks industry value: \$ billion, 2016-20

Table 2: Hong Kong banks industry category segmentation: \$ billion, 2020

Table 3: Hong Kong banks industry geography segmentation: \$ billion, 2020

Table 4: Hong Kong banks industry value forecast: \$ billion, 2020-25

Table 5: Hong Kong banks industry share: % share, by value, 2020

Table 6: Bank of China Ltd: key facts

Table 7: Bank of China Ltd: Annual Financial Ratios

Table 8: Bank of China Ltd: Key Employees

Table 9: The Bank of East Asia Ltd: key facts

Table 10: The Bank of East Asia Ltd: Annual Financial Ratios

Table 11: The Bank of East Asia Ltd: Key Employees

Table 12: The Bank of East Asia Ltd: Key Employees Continued

Table 13: Hang Seng Bank Ltd: key facts

Table 14: Hang Seng Bank Ltd: Annual Financial Ratios

Table 15: Hang Seng Bank Ltd: Key Employees

Table 16: Standard Chartered Bank (Hong Kong) Ltd: key facts

Table 17: Standard Chartered Bank (Hong Kong) Ltd: Key Employees

Table 18: Hong Kong size of population (million), 2016-20

Table 19: Hong Kong gdp (constant 2005 prices, \$ billion), 2016-20

Table 20: Hong Kong gdp (current prices, \$ billion), 2016-20

Table 21: Hong Kong inflation, 2016-20

Table 22: Hong Kong consumer price index (absolute), 2016-20

Table 23: Hong Kong exchange rate, 2016-20

## List Of Figures

### LIST OF FIGURES

Figure 1: Hong Kong banks industry value: \$ billion, 2016-20

Figure 2: Hong Kong banks industry category segmentation: % share, by value, 2020

Figure 3: Hong Kong banks industry geography segmentation: % share, by value, 2020

Figure 4: Hong Kong banks industry value forecast: \$ billion, 2020-25

Figure 5: Forces driving competition in the banks industry in Hong Kong, 2020

Figure 6: Drivers of buyer power in the banks industry in Hong Kong, 2020

Figure 7: Drivers of supplier power in the banks industry in Hong Kong, 2020

Figure 8: Factors influencing the likelihood of new entrants in the banks industry in Hong Kong, 2020

Figure 9: Factors influencing the threat of substitutes in the banks industry in Hong Kong, 2020

Figure 10: Drivers of degree of rivalry in the banks industry in Hong Kong, 2020

Figure 11: Hong Kong banks industry share: % share, by value, 2020

## I would like to order

Product name: Banks in Hong Kong - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/B34A5993CD12EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B34A5993CD12EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970