

Banks in Greece

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Abstracts

Banks in Greece

SUMMARY

Banks in Greece industry profile provides top%li%line qualitative and quantitative summary information including: market size (value 2015%li%19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The banks industry profile comprises activities of banks and similar institutions, offering savings, loans, mortgages, and related financial services to consumers and businesses.

The Greek banks industry group had total assets of \$354.0bn in 2019, representing a compound annual rate of change (CARC) of - 4.9% between 2015 and 2019.

The bank credit segment was the industry group's most lucrative in 2019, with total assets of \$178.1bn, equivalent to 50.3% of the industry group's overall value.

Bank credit has been declining at a rapid pace in recent years as the Greek industry struggles with increasing non%li%performing loans (NPL), which led to write%li%offs and restructuring, and limited liquidity, which are consequences of the adverse macroeconomic environment.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the banks market in Greece

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the banks market in Greece

Leading company profiles reveal details of key banks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Greece banks market with five year forecasts

REASONS TO BUY

What was the size of the Greece banks market by value in 2019?

What will be the size of the Greece banks market in 2024?

What factors are affecting the strength of competition in the Greece banks market?

How has the market performed over the last five years?

What are the main segments that make up Greece's banks market?

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COMPANIES MENTIONED

Alpha Bank AE

Eurobank Ergasias SA

National Bank of Greece SA

Piraeus Bank SA

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