

Banks in Greece

<https://marketpublishers.com/r/B7BB3284421EN.html>

Date: April 2020

Pages: 46

Price: US\$ 350.00 (Single User License)

ID: B7BB3284421EN

Abstracts

Banks in Greece

SUMMARY

Banks in Greece industry profile provides top%li%line qualitative and quantitative summary information including: market size (value 2015%li%19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The banks industry profile comprises activities of banks and similar institutions, offering savings, loans, mortgages, and related financial services to consumers and businesses.

The Greek banks industry group had total assets of \$354.0bn in 2019, representing a compound annual rate of change (CARC) of - 4.9% between 2015 and 2019.

The bank credit segment was the industry group's most lucrative in 2019, with total assets of \$178.1bn, equivalent to 50.3% of the industry group's overall value.

Bank credit has been declining at a rapid pace in recent years as the Greek industry struggles with increasing non%li%performing loans (NPL), which led to write%li%offs and restructuring, and limited liquidity, which are consequences of the adverse macroeconomic environment.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the banks market in Greece

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the banks market in Greece

Leading company profiles reveal details of key banks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Greece banks market with five year forecasts

REASONS TO BUY

What was the size of the Greece banks market by value in 2019?

What will be the size of the Greece banks market in 2024?

What factors are affecting the strength of competition in the Greece banks market?

How has the market performed over the last five years?

What are the main segments that make up Greece's banks market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What has been the recent M&A activity?

8 COMPANY PROFILES

- 8.1. Alpha Bank AE
- 8.2. Eurobank Ergasias SA
- 8.3. National Bank of Greece SA
- 8.4. Piraeus Bank SA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Greece banks industry value: \$ billion, 2015-19
- Table 2: Greece banks industry category segmentation: \$ billion, 2019
- Table 3: Greece banks industry geography segmentation: \$ billion, 2019
- Table 4: Greece banks industry value forecast: \$ billion, 2019-24
- Table 5: Alpha Bank AE: key facts
- Table 6: Alpha Bank AE: Annual Financial Ratios
- Table 7: Alpha Bank AE: Key Employees
- Table 8: Alpha Bank AE: Key Employees Continued
- Table 9: Eurobank Ergasias SA: key facts
- Table 10: Eurobank Ergasias SA: Annual Financial Ratios
- Table 11: Eurobank Ergasias SA: Key Employees
- Table 12: National Bank of Greece SA: key facts
- Table 13: National Bank of Greece SA: Annual Financial Ratios
- Table 14: National Bank of Greece SA: Key Employees
- Table 15: National Bank of Greece SA: Key Employees Continued
- Table 16: Piraeus Bank SA: key facts
- Table 17: Piraeus Bank SA: Annual Financial Ratios
- Table 18: Piraeus Bank SA: Key Employees
- Table 19: Greece size of population (million), 2015-19
- Table 20: Greece gdp (constant 2005 prices, \$ billion), 2015-19
- Table 21: Greece gdp (current prices, \$ billion), 2015-19
- Table 22: Greece inflation, 2015-19
- Table 23: Greece consumer price index (absolute), 2015-19
- Table 24: Greece exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Greece banks industry value: \$ billion, 2015-19

Figure 2: Greece banks industry category segmentation: % share, by value, 2019

Figure 3: Greece banks industry geography segmentation: % share, by value, 2019

Figure 4: Greece banks industry value forecast: \$ billion, 2019-24

Figure 5: Forces driving competition in the banks industry in Greece, 2019

Figure 6: Drivers of buyer power in the banks industry in Greece, 2019

Figure 7: Drivers of supplier power in the banks industry in Greece, 2019

Figure 8: Factors influencing the likelihood of new entrants in the banks industry in Greece, 2019

Figure 9: Factors influencing the threat of substitutes in the banks industry in Greece, 2019

Figure 10: Drivers of degree of rivalry in the banks industry in Greece, 2019

COMPANIES MENTIONED

Alpha Bank AE

Eurobank Ergasias SA

National Bank of Greece SA

Piraeus Bank SA

I would like to order

Product name: Banks in Greece

Product link: <https://marketpublishers.com/r/B7BB3284421EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B7BB3284421EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970