

# **Banks in Colombia - Market Summary, Competitive Analysis and Forecast to 2025**

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## **Abstracts**

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### **SUMMARY**

Banks in Colombia industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### **KEY HIGHLIGHTS**

The banks industry profile comprises activities of banks and similar institutions, offering savings, loans, mortgages, and related financial services to consumers and businesses.

The Colombian banks industry group had total assets of \$199.9bn in 2020, representing a compound annual growth rate (CAGR) of 6.8% between 2016 and 2020.

Growth in the banking industry has been driven by monetary and fiscal policy.

The COVID-19 outbreak has decreased margin profits for industry players to a great extent.

### **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, and leading players in the banks market in Colombia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the banks market in Colombia

Leading company profiles reveal details of key banks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Colombia banks market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Colombia banks market by value in 2020?

What will be the size of the Colombia banks market in 2025?

What factors are affecting the strength of competition in the Colombia banks market?

How has the market performed over the last five years?

How large is Colombia's banks market in relation to its regional counterparts?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market share
- 1.6. Market rivalry
- 1.7. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What are the strengths of the leading players?
- 7.4. What has been the recent M&A activity?
- 7.5. How the COVID-19 outbreak has disrupted the industry?

## **8 COMPANY PROFILES**

- 8.1. BBVA
- 8.2. Banco Davivienda SA
- 8.3. Banco de Bogota SA
- 8.4. Bancolombia S.A.

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Colombia banks industry value: \$ billion, 2016-20
Table 2: Colombia banks industry category segmentation: \$ billion, 2020
Table 3: Colombia banks industry geography segmentation: \$ billion, 2020
Table 4: Colombia banks industry value forecast: \$ billion, 2020-25
Table 5: Colombia banks industry share: % share, by value, 2020
Table 6: BBVA: key facts
Table 7: BBVA: Annual Financial Ratios
Table 8: BBVA: Key Employees
Table 9: BBVA: Key Employees Continued
Table 10: Banco Davivienda SA: key facts
Table 11: Banco Davivienda SA: Annual Financial Ratios
Table 12: Banco Davivienda SA: Key Employees
Table 13: Banco de Bogota SA: key facts
Table 14: Banco de Bogota SA: Annual Financial Ratios
Table 15: Banco de Bogota SA: Key Employees
Table 16: Bancolombia S.A.: key facts
Table 17: Bancolombia S.A.: Annual Financial Ratios
Table 18: Bancolombia S.A.: Key Employees
Table 19: Colombia size of population (million), 2016-20
Table 20: Colombia gdp (constant 2005 prices, \$ billion), 2016-20
Table 21: Colombia gdp (current prices, \$ billion), 2016-20
Table 22: Colombia inflation, 2016-20
Table 23: Colombia consumer price index (absolute), 2016-20
Table 24: Colombia exchange rate, 2016-20

## List Of Figures

### LIST OF FIGURES

Figure 1: Colombia banks industry value: \$ billion, 2016-20

Figure 2: Colombia banks industry category segmentation: % share, by value, 2020

Figure 3: Colombia banks industry geography segmentation: % share, by value, 2020

Figure 4: Colombia banks industry value forecast: \$ billion, 2020-25

Figure 5: Forces driving competition in the banks industry in Colombia, 2020

Figure 6: Drivers of buyer power in the banks industry in Colombia, 2020

Figure 7: Drivers of supplier power in the banks industry in Colombia, 2020

Figure 8: Factors influencing the likelihood of new entrants in the banks industry in Colombia, 2020

Figure 9: Factors influencing the threat of substitutes in the banks industry in Colombia, 2020

Figure 10: Drivers of degree of rivalry in the banks industry in Colombia, 2020

Figure 11: Colombia banks industry share: % share, by value, 2020

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