

# **Banks in Canada - Market Summary, Competitive Analysis and Forecast to 2025**

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## **Abstracts**

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### **SUMMARY**

Banks in Canada industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### **KEY HIGHLIGHTS**

The banks industry profile comprises activities of banks and similar institutions, offering savings, loans, mortgages, and related financial services to consumers and businesses.

The Canadian banks industry group had total assets of \$4,964.5bn in 2020, representing a compound annual growth rate (CAGR) of 6.8% between 2016 and 2020.

Growth in the banking industry has been driven by monetary and fiscal policy.

The COVID-19 outbreak has decreased margin profits for industry players to a great extent.

### **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the banks market in Canada

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the banks market in Canada

Leading company profiles reveal details of key banks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Canada banks market with five year forecasts

## **REASONS TO BUY**

What was the size of the Canada banks market by value in 2020?

What will be the size of the Canada banks market in 2025?

What factors are affecting the strength of competition in the Canada banks market?

How has the market performed over the last five years?

What are the main segments that make up Canada's banks market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market share
- 1.6. Market rivalry
- 1.7. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What are the strengths of the leading players?
- 7.4. What has been the recent M&A activity?
- 7.5. How the COVID-19 outbreak has disrupted the industry?

## **8 COMPANY PROFILES**

- 8.1. Bank of Montreal
- 8.2. The Bank of Nova Scotia
- 8.3. Royal Bank of Canada
- 8.4. The Toronto-Dominion Bank

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Canada banks industry value: \$ billion, 2016-20
Table 2: Canada banks industry category segmentation: \$ billion, 2020
Table 3: Canada banks industry geography segmentation: \$ billion, 2020
Table 4: Canada banks industry value forecast: \$ billion, 2020-25
Table 5: Canada banks industry share: % share, by value, 2020
Table 6: Bank of Montreal: key facts
Table 7: Bank of Montreal: Annual Financial Ratios
Table 8: Bank of Montreal: Key Employees
Table 9: Bank of Montreal: Key Employees Continued
Table 10: The Bank of Nova Scotia: key facts
Table 11: The Bank of Nova Scotia: Annual Financial Ratios
Table 12: The Bank of Nova Scotia: Key Employees
Table 13: The Bank of Nova Scotia: Key Employees Continued
Table 14: The Bank of Nova Scotia: Key Employees Continued
Table 15: Royal Bank of Canada: key facts
Table 16: Royal Bank of Canada: Annual Financial Ratios
Table 17: Royal Bank of Canada: Key Employees
Table 18: Royal Bank of Canada: Key Employees Continued
Table 19: The Toronto-Dominion Bank: key facts
Table 20: The Toronto-Dominion Bank: Annual Financial Ratios
Table 21: The Toronto-Dominion Bank: Key Employees
Table 22: Canada size of population (million), 2016-20
Table 23: Canada gdp (constant 2005 prices, \$ billion), 2016-20
Table 24: Canada gdp (current prices, \$ billion), 2016-20
Table 25: Canada inflation, 2016-20
Table 26: Canada consumer price index (absolute), 2016-20
Table 27: Canada exchange rate, 2016-20

## List Of Figures

### LIST OF FIGURES

Figure 1: Canada banks industry value: \$ billion, 2016-20

Figure 2: Canada banks industry category segmentation: % share, by value, 2020

Figure 3: Canada banks industry geography segmentation: % share, by value, 2020

Figure 4: Canada banks industry value forecast: \$ billion, 2020-25

Figure 5: Forces driving competition in the banks industry in Canada, 2020

Figure 6: Drivers of buyer power in the banks industry in Canada, 2020

Figure 7: Drivers of supplier power in the banks industry in Canada, 2020

Figure 8: Factors influencing the likelihood of new entrants in the banks industry in Canada, 2020

Figure 9: Factors influencing the threat of substitutes in the banks industry in Canada, 2020

Figure 10: Drivers of degree of rivalry in the banks industry in Canada, 2020

Figure 11: Canada banks industry share: % share, by value, 2020

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