

# **Banks Global Industry Guide - Market Summary, Competitive Analysis and Forecast to 2025**

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## **Abstracts**

Banks Global Industry Guide - Market Summary, Competitive Analysis and Forecast to 2025

### **SUMMARY**

Global Banks industry profile provides top-line qualitative and quantitative summary information including: market share, industry group size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry group.

### **KEY HIGHLIGHTS**

The banks industry profile comprises activities of banks and similar institutions, offering savings, loans, mortgages, and related financial services to consumers and businesses.

The data in this report measures the total assets held by these institutions at calendar year-end.

The geographical segmentation measures the total assets held by the commercial banks of the region.

All market data and forecasts are represented in nominal terms (i.e. without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

Forecast figures presented in this report are calculated using crisis scenarios for the market. The length of the pandemic and restrictions introduced by various countries are still difficult to predict, though many governments had introduced the national lockdowns and temporarily banned sales of products that are deemed 'non essential'. As the length of the pandemic and its impact on this market is not certain, the data used in this report has been modelled on the assumption of a crisis scenario and has taken into consideration forecast impacts on national economics.

The global banks industry group had total assets of \$169,225.9bn in 2020, representing a compound annual growth rate (CAGR) of 6.4% between 2016 and 2020.

Growth in the banking industry has been driven by monetary and fiscal policy.

The COVID-19 outbreak has decreased margin profits for industry players to a great extent.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global banks industry group

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global banks industry group

Leading company profiles reveal details of key banks industry group players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global banks industry group with five year forecasts

## **REASONS TO BUY**

What was the size of the global banks industry group by value in 2020?

What will be the size of the global banks industry group in 2025?

What factors are affecting the strength of competition in the global banks industry group?

How has the industry group performed over the last five years?

Who are the top competitors in the global banks industry group?

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