

Banks Global Industry Guide 2019-2028

<https://marketpublishers.com/r/B908F7C4C1E4EN.html>

Date: May 2024

Pages: 626

Price: US\$ 1,495.00 (Single User License)

ID: B908F7C4C1E4EN

Abstracts

Banks Global Industry Guide 2019-2028

Summary

Global Banks industry profile provides top-line qualitative and quantitative summary information including: market share, industry group size (value , and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry group.

Key Highlights

The banking industry involves the activities of banks and similar institutions that offer financial services such as savings, loans, mortgages, and related services to businesses and consumers.

The market value represents the total assets held by banks or related institutions in a country in a year. The market share represents the total asset held by the companies in the specific year.

Geographical segmentation measures the total assets held by commercial banks of a particular region.

The market is segmented into bank credit, inter-bank loans, cash assets, trading assets, and others. The scope of others includes investments, loans receivable, and fixed assets.

Bank credit refers to funds that a bank lends to individuals, businesses, or other entities.

Inter-bank loans are loans made between banks. These loans serve as a mechanism for banks to manage their short-term liquidity needs and meet regulatory requirements.

Cash asset products of banks provide customers with a secure and convenient way to manage their cash holdings while earning potential returns on their funds. Customers can choose from a variety of products based on their financial goals, risk tolerance, and liquidity needs.

Bank trading assets refer to financial instruments and securities that banks hold primarily for trading to generate profits. These assets are actively bought and sold within the bank's trading desk or investment division to capitalize on short-term price fluctuations, market trends, or arbitrage opportunities. Trading assets can encompass a wide range of financial instruments such as equities, commodities, and foreign exchange.

All market data and forecasts are adjusted for inflation and all currency conversions used in the creation of this report have been calculated using yearly annual average exchange rates.

The global banks industry group recorded assets of \$206,055.6 billion in 2023, representing a compound annual growth rate (CAGR) of 6.7% between 2018 and 2023.

The bank credit segment accounted for the industry group's largest proportion in 2023, with total assets of \$96,018.3 billion, equivalent to 46.6% of the industry group's overall value.

In 2023, the revenue of the global banks industry group witnessed an annual growth of 4.6% due to the rising lending interest rates. According to GlobalData, in 2023, the lending interest rate in the US and Germany reached 7.5% and 3.0%, respectively, up from 3.3% and 0.3% in 2021.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global banks industry group

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global banks industry group

Leading company profiles reveal details of key banks industry group players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global banks industry group with five year forecasts

Reasons to Buy

What was the size of the global banks industry group by value in 2023?

What will be the size of the global banks industry group in 2028?

What factors are affecting the strength of competition in the global banks industry group?

How has the industry group performed over the last five years?

Who are the top competitors in the global banks industry group?

Contents

Table of Contents

1. EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market share
- 1.6. Competitive landscape

2. INTRODUCTION

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

3. GLOBAL BANKS

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4. MACROECONOMIC INDICATORS

- 4.1. Country data

5. BANKS IN ASIA-PACIFIC

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6. BANKS IN EUROPE

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis

7. MACROECONOMIC INDICATORS

- 7.1. Country data

8. BANKS IN FRANCE

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis

9. MACROECONOMIC INDICATORS

- 9.1. Country data

10. BANKS IN GERMANY

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis

11. MACROECONOMIC INDICATORS

- 11.1. Country data

12. BANKS IN ITALY

- 12.1. Market Overview
- 12.2. Market Data
- 12.3. Market Segmentation
- 12.4. Market outlook
- 12.5. Five forces analysis

13. MACROECONOMIC INDICATORS

- 13.1. Country data

14. BANKS IN JAPAN

- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis

15. MACROECONOMIC INDICATORS

- 15.1. Country data

16. BANKS IN AUSTRALIA

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis

17. MACROECONOMIC INDICATORS

- 17.1. Country data

18. BANKS IN CANADA

- 18.1. Market Overview
- 18.2. Market Data
- 18.3. Market Segmentation

18.4. Market outlook

18.5. Five forces analysis

19. MACROECONOMIC INDICATORS

19.1. Country data

20. BANKS IN CHINA

20.1. Market Overview

20.2. Market Data

20.3. Market Segmentation

20.4. Market outlook

20.5. Five forces analysis

21. MACROECONOMIC INDICATORS

21.1. Country data

22. BANKS IN THE NETHERLANDS

22.1. Market Overview

22.2. Market Data

22.3. Market Segmentation

22.4. Market outlook

22.5. Five forces analysis

23. MACROECONOMIC INDICATORS

23.1. Country data

24. BANKS IN SPAIN

24.1. Market Overview

24.2. Market Data

24.3. Market Segmentation

24.4. Market outlook

24.5. Five forces analysis

25. MACROECONOMIC INDICATORS

25.1. Country data

26. BANKS IN THE UNITED KINGDOM

26.1. Market Overview

26.2. Market Data

26.3. Market Segmentation

26.4. Market outlook

26.5. Five forces analysis

27. MACROECONOMIC INDICATORS

27.1. Country data

28. BANKS IN THE UNITED STATES

28.1. Market Overview

28.2. Market Data

28.3. Market Segmentation

28.4. Market outlook

28.5. Five forces analysis

29. MACROECONOMIC INDICATORS

29.1. Country data

30. COMPANY PROFILES

30.1. Bank of Montreal

30.2. Canadian Imperial Bank of Commerce

30.3. BNP Paribas SA

30.4. Groupe BPCE

30.5. Credit Agricole SA

30.6. Societe Generale S.A.

30.7. DZ Bank AG

30.8. Banco BPM SpA

30.9. Cassa Depositi e Prestiti SpA

- 30.10. Intesa Sanpaolo SpA
- 30.11. Japan Post Bank Co Ltd
- 30.12. Mitsubishi UFJ Financial Group Inc
- 30.13. Mizuho Financial Group Inc
- 30.14. Sumitomo Mitsui Financial Group Inc
- 30.15. Barclays Plc
- 30.16. HSBC Holdings Plc
- 30.17. Lloyds Banking Group Plc
- 30.18. NatWest Group Plc
- 30.19. Citigroup Inc
- 30.20. JPMorgan Chase & Co.
- 30.21. Wells Fargo & Company
- 30.22. Royal Bank of Canada
- 30.23. Grupo Financiero Banorte SAB de CV
- 30.24. Grupo Financiero BBVA Mexico SA de CV
- 30.25. Bank of America Corp
- 30.26. Banco do Brasil SA
- 30.27. Agricultural Bank of China Ltd
- 30.28. Bank of China Ltd
- 30.29. China Construction Bank Corp
- 30.30. Industrial and Commercial Bank of China Ltd
- 30.31. Axis Bank Limited
- 30.32. ICICI Bank Ltd
- 30.33. VTB Bank
- 30.34. Absa Group Ltd
- 30.35. Caixa Economica Federal
- 30.36. UBS Group AG
- 30.37. OP Financial Group
- 30.38. Municipality Finance PLC
- 30.39. HDFC Bank Ltd
- 30.40. State Bank of India
- 30.41. PT Bank Central Asia Tbk
- 30.42. PT Bank Mandiri (Persero) Tbk
- 30.43. PT Bank Tabungan Negara (Persero) Tbk
- 30.44. PT Bank Raya Indonesia Tbk
- 30.45. Banco Santander Mexico SA
- 30.46. HSBC Mexico SA
- 30.47. Cooperatieve Rabobank UA
- 30.48. DNB ASA

- 30.49. SpareBank 1 SR-Bank ASA
- 30.50. Gazprombank
- 30.51. National Clearing Centre
- 30.52. Sberbank Rossii
- 30.53. DBS Group Holdings Ltd
- 30.54. Oversea-Chinese Banking Corp Ltd
- 30.55. Standard Chartered Bank (Singapore) Ltd
- 30.56. United Overseas Bank Ltd
- 30.57. FirstRand Bank Ltd
- 30.58. Nedbank Group Ltd
- 30.59. Standard Bank Group Limited
- 30.60. Hana Financial Group Inc
- 30.61. KB Financial Group Inc
- 30.62. Shinhan Financial Group Co Ltd
- 30.63. Woori Bank
- 30.64. Bankinter SA
- 30.65. Banco Santander SA
- 30.66. BBVA
- 30.67. Skandinaviska Enskilda Banken AB
- 30.68. Svenska Handelsbanken AB
- 30.69. Swedbank AB
- 30.70. TC Ziraat Bankasi AS
- 30.71. Turkiye Halk Bankasi AS
- 30.72. Turkiye IS Bankasi AS
- 30.73. Turkiye Vakiflar Bankasi Turk Anonim Ortaklig
- 30.74. Westpac Banking Corp
- 30.75. Banco Bradesco SA
- 30.76. Itau Unibanco Holding SA
- 30.77. Danske Bank
- 30.78. Nordea Bank Abp
- 30.79. The Nykredit Bank Group
- 30.80. Commerzbank AG
- 30.81. Deutsche Bank AG
- 30.82. KfW Group
- 30.83. UniCredit SpA
- 30.84. ANZ Group Holdings Ltd
- 30.85. Commonwealth Bank of Australia
- 30.86. National Australia Bank Ltd
- 30.87. ABN AMRO Bank NV

- 30.88. BNG Bank NV
- 30.89. ING Group NV
- 30.90. CaixaBank SA

31. APPENDIX

- 31.1. Methodology
- 31.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Global banks industry value: \$ billion, 2018-23

Table 2: Global banks industry category segmentation: % share, by value, 2018-2023

Table 3: Global banks industry category segmentation: \$ billion, 2018-2023

Table 4: Global banks industry geography segmentation: \$ billion, 2023

Table 5: Global banks industry share: % share, by value, 2023

Table 6: Global banks industry value forecast: \$ billion, 2023-28

Table 7: Global size of population (million), 2019-23

Table 8: Global gdp (constant 2005 prices, \$ billion), 2019-23

Table 9: Global gdp (current prices, \$ billion), 2019-23

Table 10: Global inflation, 2019-23

Table 11: Global consumer price index (absolute), 2019-23

Table 12: Global exchange rate, 2019-23

Table 13: Asia-Pacific banks industry value: \$ billion, 2018-23

Table 14: Asia-Pacific banks industry category segmentation: % share, by value, 2018-2023

Table 15: Asia-Pacific banks industry category segmentation: \$ billion, 2018-2023

Table 16: Asia-Pacific banks industry geography segmentation: \$ billion, 2023

Table 17: Asia-Pacific banks industry share: % share, by value, 2023

Table 18: Asia-Pacific banks industry value forecast: \$ billion, 2023-28

Table 19: Europe banks industry value: \$ billion, 2018-23

Table 20: Europe banks industry category segmentation: % share, by value, 2018-2023

Table 21: Europe banks industry category segmentation: \$ billion, 2018-2023

Table 22: Europe banks industry geography segmentation: \$ billion, 2023

Table 23: Europe banks industry share: % share, by value, 2023

Table 24: Europe banks industry value forecast: \$ billion, 2023-28

Table 25: Europe size of population (million), 2019-23

Table 26: Europe gdp (constant 2005 prices, \$ billion), 2019-23

Table 27: Europe gdp (current prices, \$ billion), 2019-23

Table 28: Europe inflation, 2019-23

Table 29: Europe consumer price index (absolute), 2019-23

Table 30: Europe exchange rate, 2019-23

Table 31: France banks industry value: \$ billion, 2018-23

Table 32: France banks industry category segmentation: % share, by value, 2018-2023

Table 33: France banks industry category segmentation: \$ billion, 2018-2023

Table 34: France banks industry geography segmentation: \$ billion, 2023

- Table 35: France banks industry share: % share, by value, 2023
- Table 36: France banks industry value forecast: \$ billion, 2023-28
- Table 37: France size of population (million), 2019-23
- Table 38: France gdp (constant 2005 prices, \$ billion), 2019-23
- Table 39: France gdp (current prices, \$ billion), 2019-23
- Table 40: France inflation, 2019-23
- Table 41: France consumer price index (absolute), 2019-23
- Table 42: France exchange rate, 2019-23
- Table 43: Germany banks industry value: \$ billion, 2018-23
- Table 44: Germany banks industry category segmentation: % share, by value, 2018-2023
- Table 45: Germany banks industry category segmentation: \$ billion, 2018-2023
- Table 46: Germany banks industry geography segmentation: \$ billion, 2023
- Table 47: Germany banks industry share: % share, by value, 2023
- Table 48: Germany banks industry value forecast: \$ billion, 2023-28
- Table 49: Germany size of population (million), 2019-23
- Table 50: Germany gdp (constant 2005 prices, \$ billion), 2019-23
- Table 51: Germany gdp (current prices, \$ billion), 2019-23
- Table 52: Germany inflation, 2019-23
- Table 53: Germany consumer price index (absolute), 2019-23
- Table 54: Germany exchange rate, 2019-23
- Table 55: Italy banks industry value: \$ billion, 2018-23
- Table 56: Italy banks industry category segmentation: % share, by value, 2018-2023
- Table 57: Italy banks industry category segmentation: \$ billion, 2018-2023
- Table 58: Italy banks industry geography segmentation: \$ billion, 2023
- Table 59: Italy banks industry share: % share, by value, 2023
- Table 60: Italy banks industry value forecast: \$ billion, 2023-28
- Table 61: Italy size of population (million), 2019-23
- Table 62: Italy gdp (constant 2005 prices, \$ billion), 2019-23
- Table 63: Italy gdp (current prices, \$ billion), 2019-23
- Table 64: Italy inflation, 2019-23
- Table 65: Italy consumer price index (absolute), 2019-23
- Table 66: Italy exchange rate, 2019-23
- Table 67: Japan banks industry value: \$ billion, 2018-23
- Table 68: Japan banks industry category segmentation: % share, by value, 2018-2023
- Table 69: Japan banks industry category segmentation: \$ billion, 2018-2023
- Table 70: Japan banks industry geography segmentation: \$ billion, 2023
- Table 71: Japan banks industry share: % share, by value, 2023
- Table 72: Japan banks industry value forecast: \$ billion, 2023-28

- Table 73: Japan size of population (million), 2019-23
- Table 74: Japan gdp (constant 2005 prices, \$ billion), 2019-23
- Table 75: Japan gdp (current prices, \$ billion), 2019-23
- Table 76: Japan inflation, 2019-23
- Table 77: Japan consumer price index (absolute), 2019-23
- Table 78: Japan exchange rate, 2019-23
- Table 79: Australia banks industry value: \$ billion, 2018-23
- Table 80: Australia banks industry category segmentation: % share, by value, 2018-2023
- Table 81: Australia banks industry category segmentation: \$ billion, 2018-2023
- Table 82: Australia banks industry geography segmentation: \$ billion, 2023
- Table 83: Australia banks industry share: % share, by value, 2023
- Table 84: Australia banks industry value forecast: \$ billion, 2023-28
- Table 85: Australia size of population (million), 2019-23
- Table 86: Australia gdp (constant 2005 prices, \$ billion), 2019-23
- Table 87: Australia gdp (current prices, \$ billion), 2019-23
- Table 88: Australia inflation, 2019-23
- Table 89: Australia consumer price index (absolute), 2019-23
- Table 90: Australia exchange rate, 2019-23
- Table 91: Canada banks industry value: \$ billion, 2018-23
- Table 92: Canada banks industry category segmentation: % share, by value, 2018-2023
- Table 93: Canada banks industry category segmentation: \$ billion, 2018-2023
- Table 94: Canada banks industry geography segmentation: \$ billion, 2023
- Table 95: Canada banks industry share: % share, by value, 2023
- Table 96: Canada banks industry value forecast: \$ billion, 2023-28
- Table 97: Canada size of population (million), 2019-23
- Table 98: Canada gdp (constant 2005 prices, \$ billion), 2019-23
- Table 99: Canada gdp (current prices, \$ billion), 2019-23
- Table 100: Canada inflation, 2019-23
- Table 101: Canada consumer price index (absolute), 2019-23
- Table 102: Canada exchange rate, 2019-23
- Table 103: China banks industry value: \$ billion, 2018-23
- Table 104: China banks industry category segmentation: % share, by value, 2018-2023
- Table 105: China banks industry category segmentation: \$ billion, 2018-2023
- Table 106: China banks industry geography segmentation: \$ billion, 2023
- Table 107: China banks industry share: % share, by value, 2023
- Table 108: China banks industry value forecast: \$ billion, 2023-28
- Table 109: China size of population (million), 2019-23
- Table 110: China gdp (constant 2005 prices, \$ billion), 2019-23

List Of Figures

LIST OF FIGURES

Figure 1: Global banks industry value: \$ billion, 2018-23

Figure 2: Global banks industry category segmentation: \$ billion, 2018-2023

Figure 3: Global banks industry geography segmentation: % share, by value, 2023

Figure 4: Global banks industry share: % share, by value, 2023

Figure 5: Global banks industry value forecast: \$ billion, 2023-28

Figure 6: Forces driving competition in the global banks industry, 2023

Figure 7: Drivers of buyer power in the global banks industry, 2023

Figure 8: Drivers of supplier power in the global banks industry, 2023

Figure 9: Factors influencing the likelihood of new entrants in the global banks industry, 2023

Figure 10: Factors influencing the threat of substitutes in the global banks industry, 2023

Figure 11: Drivers of degree of rivalry in the global banks industry, 2023

Figure 12: Asia-Pacific banks industry value: \$ billion, 2018-23

Figure 13: Asia-Pacific banks industry category segmentation: \$ billion, 2018-2023

Figure 14: Asia-Pacific banks industry geography segmentation: % share, by value, 2023

Figure 15: Asia-Pacific banks industry share: % share, by value, 2023

Figure 16: Asia-Pacific banks industry value forecast: \$ billion, 2023-28

Figure 17: Forces driving competition in the banks industry in Asia-Pacific, 2023

Figure 18: Drivers of buyer power in the banks industry in Asia-Pacific, 2023

Figure 19: Drivers of supplier power in the banks industry in Asia-Pacific, 2023

Figure 20: Factors influencing the likelihood of new entrants in the banks industry in Asia-Pacific, 2023

Figure 21: Factors influencing the threat of substitutes in the banks industry in Asia-Pacific, 2023

Figure 22: Drivers of degree of rivalry in the banks industry in Asia-Pacific, 2023

Figure 23: Europe banks industry value: \$ billion, 2018-23

Figure 24: Europe banks industry category segmentation: \$ billion, 2018-2023

Figure 25: Europe banks industry geography segmentation: % share, by value, 2023

Figure 26: Europe banks industry share: % share, by value, 2023

Figure 27: Europe banks industry value forecast: \$ billion, 2023-28

Figure 28: Forces driving competition in the banks industry in Europe, 2023

Figure 29: Drivers of buyer power in the banks industry in Europe, 2023

Figure 30: Drivers of supplier power in the banks industry in Europe, 2023

Figure 31: Factors influencing the likelihood of new entrants in the banks industry in Europe, 2023

Figure 32: Factors influencing the threat of substitutes in the banks industry in Europe, 2023

Figure 33: Drivers of degree of rivalry in the banks industry in Europe, 2023

Figure 34: France banks industry value: \$ billion, 2018-23

Figure 35: France banks industry category segmentation: \$ billion, 2018-2023

Figure 36: France banks industry geography segmentation: % share, by value, 2023

Figure 37: France banks industry share: % share, by value, 2023

Figure 38: France banks industry value forecast: \$ billion, 2023-28

Figure 39: Forces driving competition in the banks industry in France, 2023

Figure 40: Drivers of buyer power in the banks industry in France, 2023

Figure 41: Drivers of supplier power in the banks industry in France, 2023

Figure 42: Factors influencing the likelihood of new entrants in the banks industry in France, 2023

Figure 43: Factors influencing the threat of substitutes in the banks industry in France, 2023

Figure 44: Drivers of degree of rivalry in the banks industry in France, 2023

Figure 45: Germany banks industry value: \$ billion, 2018-23

Figure 46: Germany banks industry category segmentation: \$ billion, 2018-2023

Figure 47: Germany banks industry geography segmentation: % share, by value, 2023

Figure 48: Germany banks industry share: % share, by value, 2023

Figure 49: Germany banks industry value forecast: \$ billion, 2023-28

Figure 50: Forces driving competition in the banks industry in Germany, 2023

Figure 51: Drivers of buyer power in the banks industry in Germany, 2023

Figure 52: Drivers of supplier power in the banks industry in Germany, 2023

Figure 53: Factors influencing the likelihood of new entrants in the banks industry in Germany, 2023

Figure 54: Factors influencing the threat of substitutes in the banks industry in Germany, 2023

Figure 55: Drivers of degree of rivalry in the banks industry in Germany, 2023

Figure 56: Italy banks industry value: \$ billion, 2018-23

Figure 57: Italy banks industry category segmentation: \$ billion, 2018-2023

Figure 58: Italy banks industry geography segmentation: % share, by value, 2023

Figure 59: Italy banks industry share: % share, by value, 2023

Figure 60: Italy banks industry value forecast: \$ billion, 2023-28

Figure 61: Forces driving competition in the banks industry in Italy, 2023

Figure 62: Drivers of buyer power in the banks industry in Italy, 2023

Figure 63: Drivers of supplier power in the banks industry in Italy, 2023

Figure 64: Factors influencing the likelihood of new entrants in the banks industry in Italy, 2023

Figure 65: Factors influencing the threat of substitutes in the banks industry in Italy, 2023

Figure 66: Drivers of degree of rivalry in the banks industry in Italy, 2023

Figure 67: Japan banks industry value: \$ billion, 2018-23

Figure 68: Japan banks industry category segmentation: \$ billion, 2018-2023

Figure 69: Japan banks industry geography segmentation: % share, by value, 2023

Figure 70: Japan banks industry share: % share, by value, 2023

Figure 71: Japan banks industry value forecast: \$ billion, 2023-28

Figure 72: Forces driving competition in the banks industry in Japan, 2023

Figure 73: Drivers of buyer power in the banks industry in Japan, 2023

Figure 74: Drivers of supplier power in the banks industry in Japan, 2023

Figure 75: Factors influencing the likelihood of new entrants in the banks industry in Japan, 2023

Figure 76: Factors influencing the threat of substitutes in the banks industry in Japan, 2023

Figure 77: Drivers of degree of rivalry in the banks industry in Japan, 2023

Figure 78: Australia banks industry value: \$ billion, 2018-23

Figure 79: Australia banks industry category segmentation: \$ billion, 2018-2023

Figure 80: Australia banks industry geography segmentation: % share, by value, 2023

Figure 81: Australia banks industry share: % share, by value, 2023

Figure 82: Australia banks industry value forecast: \$ billion, 2023-28

Figure 83: Forces driving competition in the banks industry in Australia, 2023

Figure 84: Drivers of buyer power in the banks industry in Australia, 2023

Figure 85: Drivers of supplier power in the banks industry in Australia, 2023

Figure 86: Factors influencing the likelihood of new entrants in the banks industry in Australia, 2023

Figure 87: Factors influencing the threat of substitutes in the banks industry in Australia, 2023

Figure 88: Drivers of degree of rivalry in the banks industry in Australia, 2023

Figure 89: Canada banks industry value: \$ billion, 2018-23

Figure 90: Canada banks industry category segmentation: \$ billion, 2018-2023

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