

# BankAxept AS - Strategy, SWOT and Corporate Finance Report

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## Abstracts

BankAxept AS - Strategy, SWOT and Corporate Finance Report

### SUMMARY

BankAxept AS - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

BankAxept AS (BankAxept), a subsidiary of Vipps AS, is a national physical and virtual payments system. The company's portfolio of payment solutions includes online payment, mobile payment, contactless payment on cards and mobiles, and card payment solutions. BankAxept utilizes a proprietary transmission technology, Near Field Communication (NFC), which allows wireless communication between the card and the payment terminal through radio signals. The company's payment cards can be used in all ATMs and various payment terminals in Norway. The company is owned by all the Norwegian banks; and Nets AS operates BankAxept on behalf of the Norwegian banking sector. BankAxept is headquartered in Oslo, Norway.

### SCOPE

Detailed information on BankAxept AS required for business and competitor intelligence needs

A study of the major internal and external factors affecting BankAxept AS in the form of a SWOT analysis

An in-depth view of the business model of BankAxept AS including a breakdown and examination of key business segments

Intelligence on BankAxept AS's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about BankAxept AS, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of BankAxept AS and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess BankAxept AS as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on BankAxept AS's business structure, strategy and prospects.

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### COMPANIES MENTIONED

BankAxept AS

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