

# The Bank of New York Mellon Corp - Company Profile and SWOT Analysis

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## Abstracts

The Bank of New York Mellon Corp %li%Company Profile and SWOT Analysis

### Summary

The Bank of New York Mellon Corp %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

The Bank of New York Mellon Corp (BNYMC) is a provider of investment solutions. Its portfolio of offerings consists of investment services, assets servicing, perishing, custody, corporate trust, foreign exchange, securities finance, clearing, and collateral management services. The company's wealth management offerings include private banking, wealth and estate planning, family office services, and information management. Its other services include corporate treasury business, derivatives and other trading, leasing activities, corporate and bank-owned life insurance, business exits, and renewable energy investment. BNYMC caters to individuals and families, financial institutions, investment managers, non-profit organizations, public funds and government institutions, and corporates. The company has operational presence in the Americas, Europe, the Middle East, Africa, and the Asia Pacific. BNYMC is headquartered in New York, the US.

### Scope

Detailed information on The Bank of New York Mellon Corp required for business and competitor intelligence needs

A study of the major internal and external factors affecting The Bank of New York Mellon Corp in the form of a SWOT analysis

An in-depth view of the business model of The Bank of New York Mellon Corp including a breakdown and examination of key business segments

Intelligence on The Bank of New York Mellon Corp's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about The Bank of New York Mellon Corp, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of The Bank of New York Mellon Corp and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess The Bank of New York Mellon Corp as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on The Bank of New York Mellon Corp's business structure, strategy and prospects.

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