

Bank of Ireland (UK) plc - Strategy, SWOT and Corporate Finance Report

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Abstracts

Bank of Ireland (UK) plc %li%Strategy, SWOT and Corporate Finance Report

Summary

Bank of Ireland (UK) plc %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

Key Highlights

Bank of Ireland (UK) plc (BoI-UK), a subsidiary of Bank of Ireland Group Plc, is a provider of a range of banking products, exchange services, ATM, and personal and commercial asset-based finance. Under the Banking operations, offerings include mortgages, credit cards, savings, secured and un-secured personal loans, commercial lending, insurance, and current accounts. Exchange services comprise of prepaid card issuing, foreign exchange services, international payments, and wholesale foreign currency. ATM offerings contain cash withdrawal, balance enquiry, PIN management services, and LINK mobile to top-up. Through the Personal and commercial assetbased finance, the bank provides hire purchase and leasing. It offers its products and services through a network of branch offices, business centers, ATMs, and online portals to individual and corporate clients across the UK. BoI-UK is headquartered in London, the UK

Scope



Detailed information on Bank of Ireland (UK) plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Bank of Ireland (UK) plc in the form of a SWOT analysis

An in-depth view of the business model of Bank of Ireland (UK) plc including a breakdown and examination of key business segments

Intelligence on Bank of Ireland (UK) plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Bank of Ireland (UK) plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Bank of Ireland (UK) plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Bank of Ireland (UK) plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Bank of Ireland (UK) plc's business structure, strategy and prospects.



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