

# Ballard Technology, Inc. - Strategy, SWOT and Corporate Finance Report

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## Abstracts

### SUMMARY

Ballard Technology, Inc. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY FINDINGS

Detailed information on Ballard Technology, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Ballard Technology, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Ballard Technology, Inc. including a breakdown and examination of key business segments

Intelligence on Ballard Technology, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Ballard Technology, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

## REASONS TO BUY

Gain understanding of Ballard Technology, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Ballard Technology, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Ballard Technology, Inc.'s business structure, strategy and prospects.

## KEY HIGHLIGHTS

Ballard Technology, Inc. (Ballard) is a provider of electronic hardware and software products. The company designs, develops, manufactures and sells advanced board, box and software solutions for embedded, test and simulation applications. Its product offerings include interface cards, embedded computers, peripheral interface devices, cable and accessories, and Ethernet switch. It also provides a wide range of commercial off-the-shelf (COTS) solutions such as board, box and software products for embedded, testing, maintenance and simulation projects. Its avionics data buses are used in aircraft, process control, nuclear research and oil exploration, and space, air and surface vehicles. The company operates as a subsidiary of Astronics Corporation. Ballard is headquartered in Everett, Washington, the US.

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