

Bakery and Cereals in the United States of America (USA) - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/B69C3601E6AEEN.html>

Date: January 2022

Pages: 39

Price: US\$ 350.00 (Single User License)

ID: B69C3601E6AEEN

Abstracts

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SUMMARY

Bakery & Cereals in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The bakery and cereals market consists of retail sales of baking ingredients, baking mixes, bread and rolls, breakfast cereals, cakes, pastries and sweet pies, cereal bars, cookies (sweet biscuits), dough products, energy bars, morning goods and savory biscuits. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2020 exchange rates.

The US bakery & cereals market had total revenues of \$124,699.8m in 2020, representing a compound annual growth rate (CAGR) of 3.1% between 2016 and 2020.

Market consumption volume increased with a CAGR of 1.5% between

2016-2020, to reach a total of 16,086.8 million kilograms in 2020.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 4.1% for the five-year period 2020 - 2025, which is expected to drive the market to a value of \$152,305.3m by the end of 2025.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the bakery & cereals market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the bakery & cereals market in the United States

Leading company profiles reveal details of key bakery & cereals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States bakery & cereals market with five year forecasts

REASONS TO BUY

What was the size of the United States bakery & cereals market by value in 2020?

What will be the size of the United States bakery & cereals market in 2025?

What factors are affecting the strength of competition in the United States bakery & cereals market?

How has the market performed over the last five years?

Who are the top competitors in the United States's bakery & cereals market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in this market?
- 7.3. Which companies have been the most successful at increasing their market shares during 2016–20?
- 7.4. Which companies' market shares suffered during 2016–20?
- 7.5. What have been the most significant M&A deals in this market during the last five years?

8 COMPANY PROFILES

- 8.1. General Mills Inc
- 8.2. Grupo Bimbo S.A. de C.V.
- 8.3. Kellogg Co

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: United States bakery & cereals market value: \$ million, 2016–20

Table 2: United States bakery & cereals market volume: million kg, 2016–20

Table 3: United States bakery & cereals market category segmentation: \$ million, 2020

Table 4: United States bakery & cereals market geography segmentation: \$ million, 2020

Table 5: United States bakery & cereals market distribution: % share, by value, 2020

Table 6: United States bakery & cereals market value forecast: \$ million, 2020–25

Table 7: United States bakery & cereals market volume forecast: million kg, 2020–25

Table 8: United States bakery & cereals market share: % share, by value, 2020

Table 9: General Mills Inc: key facts

Table 10: General Mills Inc: Annual Financial Ratios

Table 11: General Mills Inc: Key Employees

Table 12: Grupo Bimbo S.A. de C.V.: key facts

Table 13: Grupo Bimbo S.A. de C.V.: Annual Financial Ratios

Table 14: Grupo Bimbo S.A. de C.V.: Key Employees

Table 15: Kellogg Co: key facts

Table 16: Kellogg Co: Annual Financial Ratios

Table 17: Kellogg Co: Key Employees

Table 18: Kellogg Co: Key Employees Continued

Table 19: United States size of population (million), 2016–20

Table 20: United States gdp (constant 2005 prices, \$ billion), 2016–20

Table 21: United States gdp (current prices, \$ billion), 2016–20

Table 22: United States inflation, 2016–20

Table 23: United States consumer price index (absolute), 2016–20

Table 24: United States exchange rate, 2016–20

List Of Figures

LIST OF FIGURES

Figure 1: United States bakery & cereals market value: \$ million, 2016–20

Figure 2: United States bakery & cereals market volume: million kg, 2016–20

Figure 3: United States bakery & cereals market category segmentation: % share, by value, 2020

Figure 4: United States bakery & cereals market geography segmentation: % share, by value, 2020

Figure 5: United States bakery & cereals market distribution: % share, by value, 2020

Figure 6: United States bakery & cereals market value forecast: \$ million, 2020–25

Figure 7: United States bakery & cereals market volume forecast: million kg, 2020–25

Figure 8: Forces driving competition in the bakery & cereals market in the United States, 2020

Figure 9: Drivers of buyer power in the bakery & cereals market in the United States, 2020

Figure 10: Drivers of supplier power in the bakery & cereals market in the United States, 2020

Figure 11: Factors influencing the likelihood of new entrants in the bakery & cereals market in the United States, 2020

Figure 12: Factors influencing the threat of substitutes in the bakery & cereals market in the United States, 2020

Figure 13: Drivers of degree of rivalry in the bakery & cereals market in the United States, 2020

Figure 14: United States bakery & cereals market share: % share, by value, 2020

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