

Bakery and Cereals in Turkey

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Abstracts

Bakery and Cereals in Turkey

Summary

Bakery & Cereals in Turkey industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The bakery & cereals market consists of retail sales of baking ingredients, baking mixes, bread & rolls, breakfast cereals, cakes, pastries & sweet pies, cereal bars, cookies (sweet biscuits), dough products, energy bars, morning goods and savory biscuits. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The Turkish bakery & cereals market had total revenues of \$8,305.8m in 2019, representing a compound annual growth rate (CAGR) of 13.1% between 2015 and 2019.

Market consumption volume increased with a CAGR of 0% between 2015 and 2019, to reach a total of 12,438 million kilograms in 2019.

Despite unstable economic conditions such as rising unemployment rates and declining consumer purchasing power, the market recorded strong growth

during the review period in the country.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the bakery & cereals market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the bakery & cereals market in Turkey

Leading company profiles reveal details of key bakery & cereals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey bakery & cereals market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Turkey bakery & cereals market by value in 2019?

What will be the size of the Turkey bakery & cereals market in 2024?

What factors are affecting the strength of competition in the Turkey bakery & cereals market?

How has the market performed over the last five years?

Who are the top competitors in Turkey's bakery & cereals market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Turkish bakery & cereals market?
- 7.3. Which companies have been most successful in increasing their market shares in the last five years?
- 7.4. Which companies' market shares have suffered in the last four years?
- 7.5. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. Unmas Unlu Mamuller San ve Tic AS
- 8.2. Y?ld?z Holding Inc
- 8.3. Eti Gida Sanayi ve Ticaret AS

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Turkey bakery & cereals market value: \$ million, 2015-19
Table 2: Turkey bakery & cereals market volume: million kilograms, 2015-19
Table 3: Turkey bakery & cereals market category segmentation: \$ million, 2019
Table 4: Turkey bakery & cereals market geography segmentation: \$ million, 2019
Table 5: Turkey bakery & cereals market distribution: % share, by value, 2019
Table 6: Turkey bakery & cereals market value forecast: \$ million, 2019-24
Table 7: Turkey bakery & cereals market volume forecast: million kilograms, 2019-24
Table 8: Turkey bakery & cereals market share: % share, by value, 2019
Table 9: Unmas Unlu Mamuller San ve Tic AS: key facts
Table 10: Unmas Unlu Mamuller San ve Tic AS: Key Employees
Table 11: Y?ld?z Holding Inc: key facts
Table 12: Y?ld?z Holding Inc: Key Employees
Table 13: Eti Gida Sanayi ve Ticaret AS: key facts
Table 14: Eti Gida Sanayi ve Ticaret AS: Key Employees
Table 15: Turkey size of population (million), 2015-19
Table 16: Turkey gdp (constant 2005 prices, \$ billion), 2015-19
Table 17: Turkey gdp (current prices, \$ billion), 2015-19
Table 18: Turkey inflation, 2015-19
Table 19: Turkey consumer price index (absolute), 2015-19
Table 20: Turkey exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Turkey bakery & cereals market value: \$ million, 2015-19

Figure 2: Turkey bakery & cereals market volume: million kilograms, 2015-19

Figure 3: Turkey bakery & cereals market category segmentation: % share, by value, 2019

Figure 4: Turkey bakery & cereals market geography segmentation: % share, by value, 2019

Figure 5: Turkey bakery & cereals market distribution: % share, by value, 2019

Figure 6: Turkey bakery & cereals market value forecast: \$ million, 2019-24

Figure 7: Turkey bakery & cereals market volume forecast: million kilograms, 2019-24

Figure 8: Forces driving competition in the bakery & cereals market in Turkey, 2019

Figure 9: Drivers of buyer power in the bakery & cereals market in Turkey, 2019

Figure 10: Drivers of supplier power in the bakery & cereals market in Turkey, 2019

Figure 11: Factors influencing the likelihood of new entrants in the bakery & cereals market in Turkey, 2019

Figure 12: Factors influencing the threat of substitutes in the bakery & cereals market in Turkey, 2019

Figure 13: Drivers of degree of rivalry in the bakery & cereals market in Turkey, 2019

Figure 14: Turkey bakery & cereals market share: % share, by value, 2019

COMPANIES MENTIONED

Unmas Unlu Mamuller San ve Tic AS

Y?ld?z Holding Inc

Eti Gida Sanayi ve Ticaret AS

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