

Bakery and Cereals in South Korea

https://marketpublishers.com/r/B7AEFCE7AE8EN.html

Date: August 2020

Pages: 34

Price: US\$ 350.00 (Single User License)

ID: B7AEFCE7AE8EN

Abstracts

Bakery and Cereals in South Korea

Summary

Bakery & Cereals in South Korea industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The bakery & cereals market consists of retail sales of baking ingredients, baking mixes, bread & rolls, breakfast cereals, cakes, pastries & sweet pies, cereal bars, cookies (sweet biscuits), dough products, energy bars, morning goods and savory biscuits. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The South Korean bakery & cereals market had total revenues of \$4,024.1m in 2019, representing a compound annual growth rate (CAGR) of 2.2% between 2015 and 2019.

Market consumption volume increased with a CAGR of 1.3% between 2015 and 2019, to reach a total of 586 million kilograms in 2019.

Favorable economic conditions and increasing consumer purchasing power are



the primary factors supporting the growth of this market.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the bakery & cereals market in South Korea

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the bakery & cereals market in South Korea

Leading company profiles reveal details of key bakery & cereals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Korea bakery & cereals market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the South Korea bakery & cereals market by value in 2019?

What will be the size of the South Korea bakery & cereals market in 2024?

What factors are affecting the strength of competition in the South Korea bakery & cereals market?

How has the market performed over the last five years?

Who are the top competitiors in South Korea's bakery & cereals market?



Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power



- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the South Korean bakery & cereals market?
- 7.3. Which companies have been most successful in increasing their market shares in the last five years?
- 7.4. Which companies' market shares have suffered in the last four years?
- 7.5. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. SPC Co Ltd
- 8.2. Orion Corp
- 8.3. Lotte Confectionery Co., Ltd.

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



List Of Tables

LIST OF TABLES

- Table 1: South Korea bakery & cereals market value: \$ million, 2015-19
- Table 2: South Korea bakery & cereals market volume: million kilograms, 2015-19
- Table 3: South Korea bakery & cereals market category segmentation: \$ million, 2019
- Table 4: South Korea bakery & cereals market geography segmentation: \$ million, 2019
- Table 5: South Korea bakery & cereals market distribution: % share, by value, 2019
- Table 6: South Korea bakery & cereals market value forecast: \$ million, 2019-24
- Table 7: South Korea bakery & cereals market volume forecast: million kilograms,
- 2019-24
- Table 8: South Korea bakery & cereals market share: % share, by value, 2019
- Table 9: SPC Co Ltd: key facts
- Table 10: SPC Co Ltd: Key Employees
- Table 11: Orion Corp: key facts
- Table 12: Orion Corp: Key Employees
- Table 13: Lotte Confectionery Co., Ltd.: key facts
- Table 14: Lotte Confectionery Co., Ltd.: Key Employees
- Table 15: South Korea size of population (million), 2015-19
- Table 16: South Korea gdp (constant 2005 prices, \$ billion), 2015-19
- Table 17: South Korea gdp (current prices, \$ billion), 2015-19
- Table 18: South Korea inflation, 2015-19
- Table 19: South Korea consumer price index (absolute), 2015-19
- Table 20: South Korea exchange rate, 2015-19



List Of Figures

LIST OF FIGURES

- Figure 1: South Korea bakery & cereals market value: \$ million, 2015-19
- Figure 2: South Korea bakery & cereals market volume: million kilograms, 2015-19
- Figure 3: South Korea bakery & cereals market category segmentation: % share, by value, 2019
- Figure 4: South Korea bakery & cereals market geography segmentation: % share, by value, 2019
- Figure 5: South Korea bakery & cereals market distribution: % share, by value, 2019
- Figure 6: South Korea bakery & cereals market value forecast: \$ million, 2019-24
- Figure 7: South Korea bakery & cereals market volume forecast: million kilograms, 2019-24
- Figure 8: Forces driving competition in the bakery & cereals market in South Korea, 2019
- Figure 9: Drivers of buyer power in the bakery & cereals market in South Korea, 2019
- Figure 10: Drivers of supplier power in the bakery & cereals market in South Korea, 2019
- Figure 11: Factors influencing the likelihood of new entrants in the bakery & cereals market in South Korea, 2019
- Figure 12: Factors influencing the threat of substitutes in the bakery & cereals market in South Korea, 2019
- Figure 13: Drivers of degree of rivalry in the bakery & cereals market in South Korea, 2019
- Figure 14: South Korea bakery & cereals market share: % share, by value, 2019

COMPANIES MENTIONED

SPC Co Ltd

Orion Corp

Lotte Confectionery Co., Ltd.



I would like to order

Product name: Bakery and Cereals in South Korea

Product link: https://marketpublishers.com/r/B7AEFCE7AE8EN.html
Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/B7AEFCE7AE8EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

| Last name: | |
|---------------|---------------------------|
| Email: | |
| Company: | |
| Address: | |
| City: | |
| Zip code: | |
| Country: | |
| Tel: | |
| Fax: | |
| Your message: | |
| | |
| | |
| | |
| | **All fields are required |
| | Custumer signature |
| | |
| | |

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970