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Bakery and Cereals in Mexico

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Abstracts

Bakery and Cereals in Mexico

Summary

Bakery & Cereals in Mexico industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The bakery & cereals market consists of retail sales of baking ingredients, baking mixes, bread & rolls, breakfast cereals, cakes, pastries & sweet pies, cereal bars, cookies (sweet biscuits), dough products, energy bars, morning goods and savory biscuits. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The Mexican bakery & cereals market had total revenues of $20.5bn in 2019, representing a compound annual growth rate (CAGR) of 4.5% between 2015 and 2019.

Market consumption volume increased with a CAGR of 1.8% between 2015 and 2019, to reach a total of 6,091.1 million kilograms in 2019.

Strong economic conditions and increasing consumer purchasing power supported the growth of the bakery & cereals market.

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Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the bakery & cereals market in Mexico

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the bakery & cereals market in Mexico

Leading company profiles reveal details of key bakery & cereals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Mexico bakery & cereals market with five year forecasts

Reasons to Buy

What was the size of the Mexico bakery & cereals market by value in 2019?

What will be the size of the Mexico bakery & cereals market in 2024?

What factors are affecting the strength of competition in the Mexico bakery & cereals market?

How has the market performed over the last five years?

What are the main segments that make up Mexico's bakery & cereals market?

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COMPANIES MENTIONED

Grupo Bimbo S.A. de C.V.
PepsiCo Inc
Kellogg Co

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