

# Bakery and Cereals in Indonesia

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## Abstracts

Bakery and Cereals in Indonesia

### Summary

Bakery & Cereals in Indonesia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The bakery & cereals market consists of retail sales of baking ingredients, baking mixes, bread & rolls, breakfast cereals, cakes, pastries & sweet pies, cereal bars, cookies (sweet biscuits), dough products, energy bars, morning goods and savory biscuits. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The Indonesian bakery & cereals market had total revenues of \$4,589.6m in 2019, representing a compound annual growth rate (CAGR) of 8.2% between 2015 and 2019.

Market consumption volume increased with a CAGR of 4% between 2015 and 2019, to reach a total of 1,276.2 million kilograms in 2019.

Positive economic conditions and rising disposable incomes largely supported the growth of this market.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the bakery & cereals market in Indonesia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the bakery & cereals market in Indonesia

Leading company profiles reveal details of key bakery & cereals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Indonesia bakery & cereals market with five year forecasts

## Reasons to Buy

What was the size of the Indonesia bakery & cereals market by value in 2019?

What will be the size of the Indonesia bakery & cereals market in 2024?

What factors are affecting the strength of competition in the Indonesia bakery & cereals market?

How has the market performed over the last five years?

What are the main segments that make up Indonesia's bakery & cereals market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. Which companies have been most successful in increasing their market shares in the last five years?
- 7.4. Which companies' market shares have suffered in the last four years?
- 7.5. What are the most popular brands in the market?

## **8 COMPANY PROFILES**

- 8.1. PT Mayora Indah Tbk
- 8.2. Khong Guan Biscuit Factory (S) Pte Ltd
- 8.3. Mondelez International, Inc.

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Indonesia bakery & cereals market value: \$ million, 2015-19

Table 2: Indonesia bakery & cereals market volume: million kilograms, 2015-19

Table 3: Indonesia bakery & cereals market category segmentation: \$ million, 2019

Table 4: Indonesia bakery & cereals market geography segmentation: \$ million, 2019

Table 5: Indonesia bakery & cereals market distribution: % share, by value, 2019

Table 6: Indonesia bakery & cereals market value forecast: \$ million, 2019-24

Table 7: Indonesia bakery & cereals market volume forecast: million kilograms, 2019-24

Table 8: Indonesia bakery & cereals market share: % share, by value, 2019

Table 9: PT Mayora Indah Tbk: key facts

Table 10: PT Mayora Indah Tbk: Key Employees

Table 11: Khong Guan Biscuit Factory (S) Pte Ltd: key facts

Table 12: Khong Guan Biscuit Factory (S) Pte Ltd: Key Employees

Table 13: Mondelez International, Inc.: key facts

Table 14: Mondelez International, Inc.: Key Employees

Table 15: Mondelez International, Inc.: Key Employees Continued

Table 16: Indonesia size of population (million), 2015-19

Table 17: Indonesia gdp (constant 2005 prices, \$ billion), 2015-19

Table 18: Indonesia gdp (current prices, \$ billion), 2015-19

Table 19: Indonesia inflation, 2015-19

Table 20: Indonesia consumer price index (absolute), 2015-19

Table 21: Indonesia exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

Figure 1: Indonesia bakery & cereals market value: \$ million, 2015-19

Figure 2: Indonesia bakery & cereals market volume: million kilograms, 2015-19

Figure 3: Indonesia bakery & cereals market category segmentation: % share, by value, 2019

Figure 4: Indonesia bakery & cereals market geography segmentation: % share, by value, 2019

Figure 5: Indonesia bakery & cereals market distribution: % share, by value, 2019

Figure 6: Indonesia bakery & cereals market value forecast: \$ million, 2019-24

Figure 7: Indonesia bakery & cereals market volume forecast: million kilograms, 2019-24

Figure 8: Forces driving competition in the bakery & cereals market in Indonesia, 2019

Figure 9: Drivers of buyer power in the bakery & cereals market in Indonesia, 2019

Figure 10: Drivers of supplier power in the bakery & cereals market in Indonesia, 2019

Figure 11: Factors influencing the likelihood of new entrants in the bakery & cereals market in Indonesia, 2019

Figure 12: Factors influencing the threat of substitutes in the bakery & cereals market in Indonesia, 2019

Figure 13: Drivers of degree of rivalry in the bakery & cereals market in Indonesia, 2019

Figure 14: Indonesia bakery & cereals market share: % share, by value, 2019

### COMPANIES MENTIONED

PT Mayora Indah Tbk

Khong Guan Biscuit Factory (S) Pte Ltd

Mondelez International, Inc.

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