

# Bakery and Cereals in India - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

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### SUMMARY

Bakery & Cereals in India industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The bakery and cereals market consists of retail sales of baking ingredients, baking mixes, bread and rolls, breakfast cereals, cakes, pastries and sweet pies, cereal bars, cookies (sweet biscuits), dough products, energy bars, morning goods and savory biscuits. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2020 exchange rates.

The Indian bakery & cereals market had total revenues of \$8,193.3m in 2020, representing a compound annual growth rate (CAGR) of 10.5% between 2016 and 2020.

Market consumption volume increased with a CAGR of 7% between 2016-2020, to reach a total of 6,431.2 million kilograms in 2020.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 10% for the five-year period 2020 - 2025, which is expected to drive the market to a value of \$13,215.7m by the end of 2025.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the bakery & cereals market in India

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the bakery & cereals market in India

Leading company profiles reveal details of key bakery & cereals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the India bakery & cereals market with five year forecasts

## **REASONS TO BUY**

What was the size of the India bakery & cereals market by value in 2020?

What will be the size of the India bakery & cereals market in 2025?

What factors are affecting the strength of competition in the India bakery & cereals market?

How has the market performed over the last five years?

Who are the top competitors in India's bakery & cereals market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in this market?
- 7.3. Which companies have been the most successful at increasing their market shares during 2016–20?
- 7.4. Which companies' market shares suffered during 2016–20?

## **8 COMPANY PROFILES**

- 8.1. Britannia Industries Limited
- 8.2. Parle Products Pvt Ltd
- 8.3. ITC Ltd

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: India bakery & cereals market value: \$ million, 2016–20
- Table 2: India bakery & cereals market volume: million kg, 2016–20
- Table 3: India bakery & cereals market category segmentation: \$ million, 2020
- Table 4: India bakery & cereals market geography segmentation: \$ million, 2020
- Table 5: India bakery & cereals market distribution: % share, by value, 2020
- Table 6: India bakery & cereals market value forecast: \$ million, 2020–25
- Table 7: India bakery & cereals market volume forecast: million kg, 2020–25
- Table 8: India bakery & cereals market share: % share, by value, 2020
- Table 9: Britannia Industries Limited: key facts
- Table 10: Britannia Industries Limited: Annual Financial Ratios
- Table 11: Britannia Industries Limited: Key Employees
- Table 12: Parle Products Pvt Ltd: key facts
- Table 13: Parle Products Pvt Ltd: Key Employees
- Table 14: ITC Ltd: key facts
- Table 15: ITC Ltd: Annual Financial Ratios
- Table 16: ITC Ltd: Key Employees
- Table 17: ITC Ltd: Key Employees Continued
- Table 18: India size of population (million), 2016–20
- Table 19: India gdp (constant 2005 prices, \$ billion), 2016–20
- Table 20: India gdp (current prices, \$ billion), 2016–20
- Table 21: India inflation, 2016–20
- Table 22: India consumer price index (absolute), 2016–20
- Table 23: India exchange rate, 2016–20

## List Of Figures

### LIST OF FIGURES

Figure 1: India bakery & cereals market value: \$ million, 2016–20

Figure 2: India bakery & cereals market volume: million kg, 2016–20

Figure 3: India bakery & cereals market category segmentation: % share, by value, 2020

Figure 4: India bakery & cereals market geography segmentation: % share, by value, 2020

Figure 5: India bakery & cereals market distribution: % share, by value, 2020

Figure 6: India bakery & cereals market value forecast: \$ million, 2020–25

Figure 7: India bakery & cereals market volume forecast: million kg, 2020–25

Figure 8: Forces driving competition in the bakery & cereals market in India, 2020

Figure 9: Drivers of buyer power in the bakery & cereals market in India, 2020

Figure 10: Drivers of supplier power in the bakery & cereals market in India, 2020

Figure 11: Factors influencing the likelihood of new entrants in the bakery & cereals market in India, 2020

Figure 12: Factors influencing the threat of substitutes in the bakery & cereals market in India, 2020

Figure 13: Drivers of degree of rivalry in the bakery & cereals market in India, 2020

Figure 14: India bakery & cereals market share: % share, by value, 2020

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