

Bakery and Cereals in Germany - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/B73A82C7332AEN.html>

Date: January 2022

Pages: 34

Price: US\$ 350.00 (Single User License)

ID: B73A82C7332AEN

Abstracts

Bakery and Cereals in Germany - Market @Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Bakery & Cereals in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The bakery and cereals market consists of retail sales of baking ingredients, baking mixes, bread and rolls, breakfast cereals, cakes, pastries and sweet pies, cereal bars, cookies (sweet biscuits), dough products, energy bars, morning goods and savory biscuits. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2020 exchange rates.

The German bakery & cereals market had total revenues of \$25,827.8m in 2020, representing a compound annual growth rate (CAGR) of 2.7% between 2016 and 2020.

Market consumption volume increased with a CAGR of 1.2% between 2016-2020, to reach a total of 6,839.1 million kilograms in 2020.

The performance of the market is forecast to follow a similar pattern with an anticipated CAGR of 2.5% for the five-year period 2020 - 2025, which is expected to drive the market to a value of \$29,256.7m by the end of 2025.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the bakery & cereals market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the bakery & cereals market in Germany

Leading company profiles reveal details of key bakery & cereals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany bakery & cereals market with five year forecasts

REASONS TO BUY

What was the size of the Germany bakery & cereals market by value in 2020?

What will be the size of the Germany bakery & cereals market in 2025?

What factors are affecting the strength of competition in the Germany bakery & cereals market?

How has the market performed over the last five years?

What are the main segments that make up Germany's bakery & cereals market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in this market?
- 7.3. Which companies have been the most successful at increasing their market shares during 2016–20?
- 7.4. What have been the most significant M&A deals in this market during the last five years?

8 COMPANY PROFILES

- 8.1. Agrofert Holding AS
- 8.2. Conditorei Coppenrath & Wiese KG
- 8.3. Kamps GmbH

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Germany bakery & cereals market value: \$ million, 2016–20
Table 2: Germany bakery & cereals market volume: million kg, 2016–20
Table 3: Germany bakery & cereals market category segmentation: \$ million, 2020
Table 4: Germany bakery & cereals market geography segmentation: \$ million, 2020
Table 5: Germany bakery & cereals market distribution: % share, by value, 2020
Table 6: Germany bakery & cereals market value forecast: \$ million, 2020–25
Table 7: Germany bakery & cereals market volume forecast: million kg, 2020–25
Table 8: Germany bakery & cereals market share: % share, by value, 2020
Table 9: Agrofert Holding AS: key facts
Table 10: Agrofert Holding AS: Key Employees
Table 11: Conditorei Coppenrath & Wiese KG: key facts
Table 12: Kamps GmbH: key facts
Table 13: Kamps GmbH: Key Employees
Table 14: Germany size of population (million), 2016–20
Table 15: Germany gdp (constant 2005 prices, \$ billion), 2016–20
Table 16: Germany gdp (current prices, \$ billion), 2016–20
Table 17: Germany inflation, 2016–20
Table 18: Germany consumer price index (absolute), 2016–20
Table 19: Germany exchange rate, 2016–20

List Of Figures

LIST OF FIGURES

Figure 1: Germany bakery & cereals market value: \$ million, 2016–20

Figure 2: Germany bakery & cereals market volume: million kg, 2016–20

Figure 3: Germany bakery & cereals market category segmentation: % share, by value, 2020

Figure 4: Germany bakery & cereals market geography segmentation: % share, by value, 2020

Figure 5: Germany bakery & cereals market distribution: % share, by value, 2020

Figure 6: Germany bakery & cereals market value forecast: \$ million, 2020–25

Figure 7: Germany bakery & cereals market volume forecast: million kg, 2020–25

Figure 8: Forces driving competition in the bakery & cereals market in Germany, 2020

Figure 9: Drivers of buyer power in the bakery & cereals market in Germany, 2020

Figure 10: Drivers of supplier power in the bakery & cereals market in Germany, 2020

Figure 11: Factors influencing the likelihood of new entrants in the bakery & cereals market in Germany, 2020

Figure 12: Factors influencing the threat of substitutes in the bakery & cereals market in Germany, 2020

Figure 13: Drivers of degree of rivalry in the bakery & cereals market in Germany, 2020

Figure 14: Germany bakery & cereals market share: % share, by value, 2020

I would like to order

Product name: Bakery and Cereals in Germany - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/B73A82C7332AEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B73A82C7332AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

