

Bakery and Cereals in Europe - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Bakery & Cereals in Europe industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The bakery and cereals market consists of retail sales of baking ingredients, baking mixes, bread and rolls, breakfast cereals, cakes, pastries and sweet pies, cereal bars, cookies (sweet biscuits), dough products, energy bars, morning goods and savory biscuits. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2020 exchange rates.

The European bakery & cereals market had total revenues of \$199,405.9m in 2020, representing a compound annual growth rate (CAGR) of 3.4% between 2016 and 2020.

Market consumption volume increased with a CAGR of 1.5% between 2016-2020, to reach a total of 67,352.3 million kilograms in 2020.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 3.7% for the five-year period 2020 - 2025, which is expected to drive the market to a value of \$238,774.2m by the end of 2025.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the bakery & cereals market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the bakery & cereals market in Europe

Leading company profiles reveal details of key bakery & cereals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe bakery & cereals market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Europe bakery & cereals market by value in 2020?

What will be the size of the Europe bakery & cereals market in 2025?

What factors are affecting the strength of competition in the Europe bakery & cereals market?

How has the market performed over the last five years?

Who are the top competitors in Europe's bakery & cereals market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in this market?
- 7.3. Which companies have been the most successful at increasing their market shares during 2016–20?
- 7.4. Which companies' market shares suffered during 2016–20?
- 7.5. What have been the most significant M&A deals in this market during the last five years?

8 COMPANY PROFILES

- 8.1. Mondelez International, Inc.
- 8.2. Barilla G. E R. Fratelli SPA
- 8.3. Kellogg Co

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Europe bakery & cereals market value: \$ million, 2016–20
- Table 2: Europe bakery & cereals market volume: million kg, 2016–20
- Table 3: Europe bakery & cereals market category segmentation: \$ million, 2020
- Table 4: Europe bakery & cereals market geography segmentation: \$ million, 2020
- Table 5: Europe bakery & cereals market distribution: % share, by value, 2020
- Table 6: Europe bakery & cereals market value forecast: \$ million, 2020–25
- Table 7: Europe bakery & cereals market volume forecast: million kg, 2020–25
- Table 8: Europe bakery & cereals market share: % share, by value, 2020
- Table 9: Mondelez International, Inc.: key facts
- Table 10: Mondelez International, Inc.: Annual Financial Ratios
- Table 11: Mondelez International, Inc.: Key Employees
- Table 12: Mondelez International, Inc.: Key Employees Continued
- Table 13: Barilla G. E R. Fratelli SPA: key facts
- Table 14: Barilla G. E R. Fratelli SPA: Key Employees
- Table 15: Kellogg Co: key facts
- Table 16: Kellogg Co: Annual Financial Ratios
- Table 17: Kellogg Co: Key Employees
- Table 18: Kellogg Co: Key Employees Continued
- Table 19: Europe size of population (million), 2016–20
- Table 20: Europe gdp (constant 2005 prices, \$ billion), 2016–20
- Table 21: Europe gdp (current prices, \$ billion), 2016–20
- Table 22: Europe inflation, 2016–20
- Table 23: Europe consumer price index (absolute), 2016–20
- Table 24: Europe exchange rate, 2016–20

List Of Figures

LIST OF FIGURES

Figure 1: Europe bakery & cereals market value: \$ million, 2016–20

Figure 2: Europe bakery & cereals market volume: million kg, 2016–20

Figure 3: Europe bakery & cereals market category segmentation: % share, by value, 2020

Figure 4: Europe bakery & cereals market geography segmentation: % share, by value, 2020

Figure 5: Europe bakery & cereals market distribution: % share, by value, 2020

Figure 6: Europe bakery & cereals market value forecast: \$ million, 2020–25

Figure 7: Europe bakery & cereals market volume forecast: million kg, 2020–25

Figure 8: Forces driving competition in the bakery & cereals market in Europe, 2020

Figure 9: Drivers of buyer power in the bakery & cereals market in Europe, 2020

Figure 10: Drivers of supplier power in the bakery & cereals market in Europe, 2020

Figure 11: Factors influencing the likelihood of new entrants in the bakery & cereals market in Europe, 2020

Figure 12: Factors influencing the threat of substitutes in the bakery & cereals market in Europe, 2020

Figure 13: Drivers of degree of rivalry in the bakery & cereals market in Europe, 2020

Figure 14: Europe bakery & cereals market share: % share, by value, 2020

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