

# Bakery and Cereals in China - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

Bakery and Cereals in China - Market @Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

Bakery & Cereals in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The bakery and cereals market consists of retail sales of baking ingredients, baking mixes, bread and rolls, breakfast cereals, cakes, pastries and sweet pies, cereal bars, cookies (sweet biscuits), dough products, energy bars, morning goods and savory biscuits. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2020 exchange rates.

The Chinese bakery & cereals market had total revenues of \$71,278.2m in 2020, representing a compound annual growth rate (CAGR) of 7.2% between 2016 and 2020.

Market consumption volume increased with a CAGR of 4.6% between 2016-2020, to reach a total of 12,134.3 million kilograms in 2020.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 4.7% for the five-year period 2020 - 2025, which is expected to drive the market to a value of \$89,518.0m by the end of 2025.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the bakery & cereals market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the bakery & cereals market in China

Leading company profiles reveal details of key bakery & cereals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China bakery & cereals market with five year forecasts

## **REASONS TO BUY**

What was the size of the China bakery & cereals market by value in 2020?

What will be the size of the China bakery & cereals market in 2025?

What factors are affecting the strength of competition in the China bakery & cereals market?

How has the market performed over the last five years?

What are the main segments that make up China's bakery & cereals market?

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