

Bakery and Cereals in Asia-Pacific

<https://marketpublishers.com/r/BA099EA08D7EN.html>

Date: August 2020

Pages: 39

Price: US\$ 350.00 (Single User License)

ID: BA099EA08D7EN

Abstracts

Bakery and Cereals in Asia-Pacific

Summary

Bakery & Cereals in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The bakery & cereals market consists of retail sales of baking ingredients, baking mixes, bread & rolls, breakfast cereals, cakes, pastries & sweet pies, cereal bars, cookies (sweet biscuits), dough products, energy bars, morning goods and savory biscuits. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The Asia-Pacific bakery & cereals market had total revenues of \$132.1bn in 2019, representing a compound annual growth rate (CAGR) of 6.1% between 2015 and 2019.

Market consumption volume increased with a CAGR of 4.7% between 2015 and 2019, to reach a total of 28,209.8 million kilograms in 2019.

Large population, rapid urbanization, and growth of the middle class population are the primary factors driving the growth of the bakery & cereals market.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the bakery & cereals market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the bakery & cereals market in Asia-Pacific

Leading company profiles reveal details of key bakery & cereals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific bakery & cereals market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Asia-Pacific bakery & cereals market by value in 2019?

What will be the size of the Asia-Pacific bakery & cereals market in 2024?

What factors are affecting the strength of competition in the Asia-Pacific bakery & cereals market?

How has the market performed over the last five years?

What are the main segments that make up Asia-Pacific's bakery & cereals market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Asia-Pacific bakery & cereals market?
- 7.3. Which companies have been most successful in increasing their market shares in the last five years?
- 7.4. Which companies' market shares have suffered in the last four years?
- 7.5. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. Mondelez International, Inc.
- 8.2. Yamazaki Baking Co Ltd
- 8.3. Britannia Industries Limited

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Asia-Pacific bakery & cereals market value: \$ million, 2015-19
- Table 2: Asia-Pacific bakery & cereals market volume: million kilograms, 2015-19
- Table 3: Asia-Pacific bakery & cereals market category segmentation: \$ million, 2019
- Table 4: Asia-Pacific bakery & cereals market geography segmentation: \$ million, 2019
- Table 5: Asia-Pacific bakery & cereals market distribution: % share, by value, 2019
- Table 6: Asia-Pacific bakery & cereals market value forecast: \$ million, 2019-24
- Table 7: Asia-Pacific bakery & cereals market volume forecast: million kilograms, 2019-24
- Table 8: Asia-Pacific bakery & cereals market share: % share, by value, 2019
- Table 9: Mondelez International, Inc.: key facts
- Table 10: Mondelez International, Inc.: Key Employees
- Table 11: Mondelez International, Inc.: Key Employees Continued
- Table 12: Yamazaki Baking Co Ltd: key facts
- Table 13: Yamazaki Baking Co Ltd: Key Employees
- Table 14: Britannia Industries Limited: key facts
- Table 15: Britannia Industries Limited: Key Employees
- Table 16: Britannia Industries Limited: Key Employees Continued
- Table 17: Asia-Pacific exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Asia-Pacific bakery & cereals market value: \$ million, 2015-19

Figure 2: Asia-Pacific bakery & cereals market volume: million kilograms, 2015-19

Figure 3: Asia-Pacific bakery & cereals market category segmentation: % share, by value, 2019

Figure 4: Asia-Pacific bakery & cereals market geography segmentation: % share, by value, 2019

Figure 5: Asia-Pacific bakery & cereals market distribution: % share, by value, 2019

Figure 6: Asia-Pacific bakery & cereals market value forecast: \$ million, 2019-24

Figure 7: Asia-Pacific bakery & cereals market volume forecast: million kilograms, 2019-24

Figure 8: Forces driving competition in the bakery & cereals market in Asia-Pacific, 2019

Figure 9: Drivers of buyer power in the bakery & cereals market in Asia-Pacific, 2019

Figure 10: Drivers of supplier power in the bakery & cereals market in Asia-Pacific, 2019

Figure 11: Factors influencing the likelihood of new entrants in the bakery & cereals market in Asia-Pacific, 2019

Figure 12: Factors influencing the threat of substitutes in the bakery & cereals market in Asia-Pacific, 2019

Figure 13: Drivers of degree of rivalry in the bakery & cereals market in Asia-Pacific, 2019

Figure 14: Asia-Pacific bakery & cereals market share: % share, by value, 2019

COMPANIES MENTIONED

Mondelez International, Inc.

Yamazaki Baking Co Ltd

Britannia Industries Limited

I would like to order

Product name: Bakery and Cereals in Asia-Pacific

Product link: <https://marketpublishers.com/r/BA099EA08D7EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BA099EA08D7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970