

Bakery and Cereals Global Industry Almanac 2015-2024

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Abstracts

Bakery and Cereals Global Industry Almanac 2015-2024

SUMMARY

Global Bakery & Cereals industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The bakery & cereals market consists of retail sales of baking ingredients, baking mixes, bread & rolls, breakfast cereals, cakes, pastries & sweet pies, cereal bars, cookies (sweet biscuits), dough products, energy bars, morning goods and savory biscuits. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The global bakery & cereals market had total revenues of \$560.8bn in 2019, representing a compound annual growth rate (CAGR) of 4.2% between 2015 and 2019.

Market consumption volume increased with a CAGR of 1.9% between 2015 and 2019, to reach a total of 1,60,476.1 million kilograms in 2019.

Rising disposable incomes and rapid urbanization are the primary factors supporting the growth of this market.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global bakery & cereals market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global bakery & cereals market

Leading company profiles reveal details of key bakery & cereals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global bakery & cereals market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the global bakery & cereals market by value in 2019?

What will be the size of the global bakery & cereals market in 2024?

What factors are affecting the strength of competition in the global bakery & cereals market?

How has the market performed over the last five years?

Who are the top competitors in the global bakery & cereals market?

Contents

1. EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Competitive Landscape

2. INTRODUCTION

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

3. GLOBAL BAKERY & CEREALS

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4. MACROECONOMIC INDICATORS

- 4.1. Country data

5. BAKERY & CEREALS IN ASIA-PACIFIC

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6. BAKERY & CEREALS IN EUROPE

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis

7. MACROECONOMIC INDICATORS

- 7.1. Country data

8. BAKERY & CEREALS IN FRANCE

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis

9. MACROECONOMIC INDICATORS

- 9.1. Country data

10. BAKERY & CEREALS IN GERMANY

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis

11. MACROECONOMIC INDICATORS

- 11.1. Country data

12. BAKERY & CEREALS IN AUSTRALIA

- 12.1. Market Overview
- 12.2. Market Data
- 12.3. Market Segmentation
- 12.4. Market outlook
- 12.5. Five forces analysis

13. MACROECONOMIC INDICATORS

- 13.1. Country data

14. BAKERY & CEREALS IN BRAZIL

- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis

15. MACROECONOMIC INDICATORS

- 15.1. Country data

16. BAKERY & CEREALS IN CANADA

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis

17. MACROECONOMIC INDICATORS

- 17.1. Country data

18. BAKERY & CEREALS IN CHINA

- 18.1. Market Overview
- 18.2. Market Data
- 18.3. Market Segmentation

18.4. Market outlook

18.5. Five forces analysis

19. MACROECONOMIC INDICATORS

19.1. Country data

20. BAKERY & CEREALS IN INDIA

20.1. Market Overview

20.2. Market Data

20.3. Market Segmentation

20.4. Market outlook

20.5. Five forces analysis

21. MACROECONOMIC INDICATORS

21.1. Country data

22. BAKERY & CEREALS IN INDONESIA

22.1. Market Overview

22.2. Market Data

22.3. Market Segmentation

22.4. Market outlook

22.5. Five forces analysis

23. MACROECONOMIC INDICATORS

23.1. Country data

24. BAKERY & CEREALS IN ITALY

24.1. Market Overview

24.2. Market Data

24.3. Market Segmentation

24.4. Market outlook

24.5. Five forces analysis

25. MACROECONOMIC INDICATORS

25.1. Country data

26. BAKERY & CEREALS IN JAPAN

26.1. Market Overview

26.2. Market Data

26.3. Market Segmentation

26.4. Market outlook

26.5. Five forces analysis

27. MACROECONOMIC INDICATORS

27.1. Country data

28. BAKERY & CEREALS IN MEXICO

28.1. Market Overview

28.2. Market Data

28.3. Market Segmentation

28.4. Market outlook

28.5. Five forces analysis

29. MACROECONOMIC INDICATORS

29.1. Country data

30. BAKERY & CEREALS IN THE NETHERLANDS

30.1. Market Overview

30.2. Market Data

30.3. Market Segmentation

30.4. Market outlook

30.5. Five forces analysis

31. MACROECONOMIC INDICATORS

31.1. Country data

32. BAKERY & CEREALS IN NORTH AMERICA

- 32.1. Market Overview
- 32.2. Market Data
- 32.3. Market Segmentation
- 32.4. Market outlook
- 32.5. Five forces analysis

33. BAKERY & CEREALS IN RUSSIA

- 33.1. Market Overview
- 33.2. Market Data
- 33.3. Market Segmentation
- 33.4. Market outlook
- 33.5. Five forces analysis

34. MACROECONOMIC INDICATORS

- 34.1. Country data

35. BAKERY & CEREALS IN SCANDINAVIA

- 35.1. Market Overview
- 35.2. Market Data
- 35.3. Market Segmentation
- 35.4. Market outlook
- 35.5. Five forces analysis

36. BAKERY & CEREALS IN SINGAPORE

- 36.1. Market Overview
- 36.2. Market Data
- 36.3. Market Segmentation
- 36.4. Market outlook
- 36.5. Five forces analysis

37. MACROECONOMIC INDICATORS

37.1. Country data

38. BAKERY & CEREALS IN SOUTH AFRICA

38.1. Market Overview

38.2. Market Data

38.3. Market Segmentation

38.4. Market outlook

38.5. Five forces analysis

39. MACROECONOMIC INDICATORS

39.1. Country data

40. BAKERY & CEREALS IN SOUTH KOREA

40.1. Market Overview

40.2. Market Data

40.3. Market Segmentation

40.4. Market outlook

40.5. Five forces analysis

41. MACROECONOMIC INDICATORS

41.1. Country data

42. BAKERY & CEREALS IN SPAIN

42.1. Market Overview

42.2. Market Data

42.3. Market Segmentation

42.4. Market outlook

42.5. Five forces analysis

43. MACROECONOMIC INDICATORS

43.1. Country data

44. BAKERY & CEREALS IN TURKEY

- 44.1. Market Overview
- 44.2. Market Data
- 44.3. Market Segmentation
- 44.4. Market outlook
- 44.5. Five forces analysis

45. MACROECONOMIC INDICATORS

- 45.1. Country data

46. BAKERY & CEREALS IN THE UNITED KINGDOM

- 46.1. Market Overview
- 46.2. Market Data
- 46.3. Market Segmentation
- 46.4. Market outlook
- 46.5. Five forces analysis

47. MACROECONOMIC INDICATORS

- 47.1. Country data

48. BAKERY & CEREALS IN THE UNITED STATES

- 48.1. Market Overview
- 48.2. Market Data
- 48.3. Market Segmentation
- 48.4. Market outlook
- 48.5. Five forces analysis

49. MACROECONOMIC INDICATORS

- 49.1. Country data

50. COMPANY PROFILES

- 50.1. Brioche Pasquier S.A.
- 50.2. AGROFERT AS

- 50.3. Conditorei Coppenrath & Wiese KG
- 50.4. Campbell Soup Company
- 50.5. Goodman Fielder Pty Ltd
- 50.6. M Dias Branco SA Ind Com de Alimentos
- 50.7. George Weston Foods Limited
- 50.8. Nestle SA
- 50.9. Britannia Industries Limited
- 50.10. Parle Products Pvt Ltd
- 50.11. ITC Ltd
- 50.12. PT Mayora Indah Tbk
- 50.13. Barilla Holding SpA
- 50.14. Bauli SpA
- 50.15. Yamazaki Baking Co Ltd
- 50.16. Pasco Shikishima Corp
- 50.17. Ezaki Glico Co Ltd
- 50.18. PepsiCo Inc
- 50.19. Mondelez International, Inc.
- 50.20. Oy Karl Fazer Ab
- 50.21. Pagen AB
- 50.22. Lantmannen ek
- 50.23. QAF Ltd
- 50.24. Auric Pacific Group Limited
- 50.25. Khong Guan Biscuit Factory (S) Pte Ltd
- 50.26. Pioneer Food Group Ltd
- 50.27. Tiger Brands Ltd
- 50.28. AVI Ltd
- 50.29. SPC Co Ltd
- 50.30. Orion Corp
- 50.31. Lotte Confectionery Co., Ltd.
- 50.32. Panrico SA
- 50.33. Unmas Unlu Mamuller San ve Tic AS
- 50.34. Eti Gida Sanayi ve Ticaret AS
- 50.35. Y?ld?z Holding Inc
- 50.36. Associated British Foods Plc
- 50.37. General Mills Inc
- 50.38. Kellogg Co
- 50.39. Grupo Bimbo S.A. de C.V.

51. APPENDIX

51.1. Methodology

51.2. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Global bakery & cereals market value: \$ million, 2015-19
- Table 2: Global bakery & cereals market volume: million kilograms, 2015-19
- Table 3: Global bakery & cereals market category segmentation: \$ million, 2019
- Table 4: Global bakery & cereals market geography segmentation: \$ million, 2019
- Table 5: Global bakery & cereals market share: % share, by value, 2019
- Table 6: Global bakery & cereals market distribution: % share, by value, 2019
- Table 7: Global bakery & cereals market value forecast: \$ million, 2019-24
- Table 8: Global bakery & cereals market volume forecast: million kilograms, 2019-24
- Table 9: Global size of population (million), 2015-19
- Table 10: Global gdp (constant 2005 prices, \$ billion), 2015-19
- Table 11: Global gdp (current prices, \$ billion), 2015-19
- Table 12: Global inflation, 2015-19
- Table 13: Global consumer price index (absolute), 2015-19
- Table 14: Global exchange rate, 2015-19
- Table 15: Asia-Pacific bakery & cereals market value: \$ million, 2015-19
- Table 16: Asia-Pacific bakery & cereals market volume: million kilograms, 2015-19
- Table 17: Asia-Pacific bakery & cereals market category segmentation: \$ million, 2019
- Table 18: Asia-Pacific bakery & cereals market geography segmentation: \$ million, 2019
- Table 19: Asia-Pacific bakery & cereals market share: % share, by value, 2019
- Table 20: Asia-Pacific bakery & cereals market distribution: % share, by value, 2019
- Table 21: Asia-Pacific bakery & cereals market value forecast: \$ million, 2019-24
- Table 22: Asia-Pacific bakery & cereals market volume forecast: million kilograms, 2019-24
- Table 23: Europe bakery & cereals market value: \$ million, 2015-19
- Table 24: Europe bakery & cereals market volume: million kilograms, 2015-19
- Table 25: Europe bakery & cereals market category segmentation: \$ million, 2019
- Table 26: Europe bakery & cereals market geography segmentation: \$ million, 2019
- Table 27: Europe bakery & cereals market share: % share, by value, 2019
- Table 28: Europe bakery & cereals market distribution: % share, by value, 2019
- Table 29: Europe bakery & cereals market value forecast: \$ million, 2019-24
- Table 30: Europe bakery & cereals market volume forecast: million kilograms, 2019-24
- Table 31: Europe size of population (million), 2015-19
- Table 32: Europe gdp (constant 2005 prices, \$ billion), 2015-19
- Table 33: Europe gdp (current prices, \$ billion), 2015-19

Table 34: Europe inflation, 2015-19

Table 35: Europe consumer price index (absolute), 2015-19

Table 36: Europe exchange rate, 2015-19

Table 37: France bakery & cereals market value: \$ million, 2015-19

Table 38: France bakery & cereals market volume: million kilograms, 2015-19

Table 39: France bakery & cereals market category segmentation: \$ million, 2019

Table 40: France bakery & cereals market geography segmentation: \$ million, 2019

Table 41: France bakery & cereals market share: % share, by value, 2019

Table 42: France bakery & cereals market distribution: % share, by value, 2019

Table 43: France bakery & cereals market value forecast: \$ million, 2019-24

Table 44: France bakery & cereals market volume forecast: million kilograms, 2019-24

Table 45: France size of population (million), 2015-19

Table 46: France gdp (constant 2005 prices, \$ billion), 2015-19

Table 47: France gdp (current prices, \$ billion), 2015-19

Table 48: France inflation, 2015-19

Table 49: France consumer price index (absolute), 2015-19

Table 50: France exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Global bakery & cereals market value: \$ million, 2015-19

Figure 2: Global bakery & cereals market volume: million kilograms, 2015-19

Figure 3: Global bakery & cereals market category segmentation: % share, by value, 2019

Figure 4: Global bakery & cereals market geography segmentation: % share, by value, 2019

Figure 5: Global bakery & cereals market share: % share, by value, 2019

Figure 6: Global bakery & cereals market distribution: % share, by value, 2019

Figure 7: Global bakery & cereals market value forecast: \$ million, 2019-24

Figure 8: Global bakery & cereals market volume forecast: million kilograms, 2019-24

Figure 9: Forces driving competition in the global bakery & cereals market, 2019

Figure 10: Drivers of buyer power in the global bakery & cereals market, 2019

Figure 11: Drivers of supplier power in the global bakery & cereals market, 2019

Figure 12: Factors influencing the likelihood of new entrants in the global bakery & cereals market, 2019

Figure 13: Factors influencing the threat of substitutes in the global bakery & cereals market, 2019

Figure 14: Drivers of degree of rivalry in the global bakery & cereals market, 2019

Figure 15: Asia-Pacific bakery & cereals market value: \$ million, 2015-19

Figure 16: Asia-Pacific bakery & cereals market volume: million kilograms, 2015-19

Figure 17: Asia-Pacific bakery & cereals market category segmentation: % share, by value, 2019

Figure 18: Asia-Pacific bakery & cereals market geography segmentation: % share, by value, 2019

Figure 19: Asia-Pacific bakery & cereals market share: % share, by value, 2019

Figure 20: Asia-Pacific bakery & cereals market distribution: % share, by value, 2019

Figure 21: Asia-Pacific bakery & cereals market value forecast: \$ million, 2019-24

Figure 22: Asia-Pacific bakery & cereals market volume forecast: million kilograms, 2019-24

Figure 23: Forces driving competition in the bakery & cereals market in Asia-Pacific, 2019

Figure 24: Drivers of buyer power in the bakery & cereals market in Asia-Pacific, 2019

Figure 25: Drivers of supplier power in the bakery & cereals market in Asia-Pacific, 2019

Figure 26: Factors influencing the likelihood of new entrants in the bakery & cereals market in Asia-Pacific, 2019

Figure 27: Factors influencing the threat of substitutes in the bakery & cereals market in Asia-Pacific, 2019

Figure 28: Drivers of degree of rivalry in the bakery & cereals market in Asia-Pacific, 2019

Figure 29: Europe bakery & cereals market value: \$ million, 2015-19

Figure 30: Europe bakery & cereals market volume: million kilograms, 2015-19

Figure 31: Europe bakery & cereals market category segmentation: % share, by value, 2019

Figure 32: Europe bakery & cereals market geography segmentation: % share, by value, 2019

Figure 33: Europe bakery & cereals market share: % share, by value, 2019

Figure 34: Europe bakery & cereals market distribution: % share, by value, 2019

Figure 35: Europe bakery & cereals market value forecast: \$ million, 2019-24

Figure 36: Europe bakery & cereals market volume forecast: million kilograms, 2019-24

Figure 37: Forces driving competition in the bakery & cereals market in Europe, 2019

Figure 38: Drivers of buyer power in the bakery & cereals market in Europe, 2019

Figure 39: Drivers of supplier power in the bakery & cereals market in Europe, 2019

Figure 40: Factors influencing the likelihood of new entrants in the bakery & cereals market in Europe, 2019

Figure 41: Factors influencing the threat of substitutes in the bakery & cereals market in Europe, 2019

Figure 42: Drivers of degree of rivalry in the bakery & cereals market in Europe, 2019

Figure 43: France bakery & cereals market value: \$ million, 2015-19

Figure 44: France bakery & cereals market volume: million kilograms, 2015-19

Figure 45: France bakery & cereals market category segmentation: % share, by value, 2019

Figure 46: France bakery & cereals market geography segmentation: % share, by value, 2019

Figure 47: France bakery & cereals market share: % share, by value, 2019

Figure 48: France bakery & cereals market distribution: % share, by value, 2019

Figure 49: France bakery & cereals market value forecast: \$ million, 2019-24

Figure 50: France bakery & cereals market volume forecast: million kilograms, 2019-24

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