

# Bakery and Cereals Global Group of Eight (G8) Industry Guide 2015-2024

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## **Abstracts**

Bakery and Cereals Global Group of Eight (G8) Industry Guide 2015-2024

#### **SUMMARY**

The G8 Bakery & Cereals industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **KEY HIGHLIGHTS**

The G8 countries contributed \$2,60,065.2 million in 2019 to the global bakery & cereals industry, with a compound annual growth rate (CAGR) of 2.5% between 2015 and 2019. The G8 countries are expected to reach a value of \$3,13,575.4 million in 2024, with a CAGR of 3.8% over the 2019-24 period.

Among the G8 nations, the US is the leading country in the bakery & cereals industry, with market revenues of \$1,19,056.2 million in 2019. This was followed by France and Japan, with a value of \$26,599.9 and \$25,355.9 million, respectively.

The US is expected to lead the bakery & cereals industry in the G8 nations with a value of \$1,51,425.7 million in 2016, followed by France and Germany with expected values of \$31,111.6 and \$27,189.8 million, respectively.



#### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the G8 bakery & cereals market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the G8 bakery & cereals market

Leading company profiles reveal details of key bakery & cereals market players' G8 operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the G8 bakery & cereals market with five year forecasts by both value and volume

Compares data from the US, Canada, Germany, France, UK, Italy, Russia and Japan, alongside individual chapters on each country

#### **REASONS TO BUY**

What was the size of the G8 bakery & cereals market by value in 2019?

What will be the size of the G8 bakery & cereals market in 2024?

What factors are affecting the strength of competition in the G8 bakery & cereals market?

How has the market performed over the last five years?

Who are the top competitors in the G8 bakery & cereals market?



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