

# Bakery and Cereals BRIC (Brazil, Russia, India, China) Industry Guide 2015-2024

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## Abstracts

Bakery and Cereals BRIC (Brazil, Russia, India, China) Industry Guide 2015-2024

### SUMMARY

The BRIC Bakery & Cereals industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the bakery & cereals industry and had a total market value of \$50,955.1 million in 2019. India was the fastest growing country with a CAGR of 10.9% over the 2015-19 period.

Within the bakery & cereals industry, Brazil is the leading country among the BRIC nations with market revenues of \$29,647.8 million in 2019. This was followed by Russia, India and China with a value of \$11,441.4, \$7,838.8, and \$2,027.1 million, respectively.

Brazil is expected to lead the bakery & cereals industry in the BRIC nations with a value of \$34,860.5 million in 2024, followed by Russia, India, China with expected values of \$15,600.0, \$11,682.6 and \$2,477.3 million, respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC bakery & cereals market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC bakery & cereals market

Leading company profiles reveal details of key bakery & cereals market players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC bakery & cereals market with five year forecasts by both value and volume

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

## REASONS TO BUY

What was the size of the BRIC bakery & cereals market by value in 2019?

What will be the size of the BRIC bakery & cereals market in 2024?

What factors are affecting the strength of competition in the BRIC bakery & cereals market?

How has the market performed over the last five years?

Who are the top competitors in the BRIC bakery & cereals market?

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