

# **Bakery and Cereals BRIC (Brazil, Russia, India, China) Industry Guide 2015-2024**

<https://marketpublishers.com/r/BFEC88CE1EBEN.html>

Date: October 2020

Pages: 110

Price: US\$ 995.00 (Single User License)

ID: BFEC88CE1EBEN

## **Abstracts**

Bakery and Cereals BRIC (Brazil, Russia, India, China) Industry Guide 2015-2024

### **SUMMARY**

The BRIC Bakery & Cereals industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### **KEY HIGHLIGHTS**

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the bakery & cereals industry and had a total market value of \$50,955.1 million in 2019. India was the fastest growing country with a CAGR of 10.9% over the 2015-19 period.

Within the bakery & cereals industry, Brazil is the leading country among the BRIC nations with market revenues of \$29,647.8 million in 2019. This was followed by Russia, India and China with a value of \$11,441.4, \$7,838.8, and \$2,027.1 million, respectively.

Brazil is expected to lead the bakery & cereals industry in the BRIC nations with a value of \$34,860.5 million in 2024, followed by Russia, India, China with expected values of \$15,600.0, \$11,682.6 and \$2,477.3 million, respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC bakery & cereals market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC bakery & cereals market

Leading company profiles reveal details of key bakery & cereals market players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC bakery & cereals market with five year forecasts by both value and volume

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

## REASONS TO BUY

What was the size of the BRIC bakery & cereals market by value in 2019?

What will be the size of the BRIC bakery & cereals market in 2024?

What factors are affecting the strength of competition in the BRIC bakery & cereals market?

How has the market performed over the last five years?

Who are the top competitors in the BRIC bakery & cereals market?

## Contents

### **1 INTRODUCTION**

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

### **2 BRIC BAKERY & CEREALS**

- 2.1. Industry Outlook

### **3 BAKERY & CEREALS IN BRAZIL**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

### **4 MACROECONOMIC INDICATORS**

- 4.1. Country data

### **5 BAKERY & CEREALS IN CHINA**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

### **6 MACROECONOMIC INDICATORS**

- 6.1. Country data

### **7 BAKERY & CEREALS IN INDIA**

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

## **8 MACROECONOMIC INDICATORS**

- 8.1. Country data

## **9 BAKERY & CEREALS IN RUSSIA**

- 9.1. Market Overview
- 9.2. Market Data
- 9.3. Market Segmentation
- 9.4. Market outlook
- 9.5. Five forces analysis

## **10 MACROECONOMIC INDICATORS**

- 10.1. Country data

## **11 COMPANY PROFILES**

- 11.1. M Dias Branco SA Ind Com de Alimentos
- 11.2. Grupo Bimbo S.A. de C.V.
- 11.3. Orion Corp
- 11.4. Nestle SA
- 11.5. Britannia Industries Limited
- 11.6. Parle Products Pvt Ltd
- 11.7. ITC Ltd
- 11.8. Kellogg Co
- 11.9. Oy Karl Fazer Ab
- 11.10. Mondelez International, Inc.

## **12 APPENDIX**

- 12.1. Methodology
- 12.2. About MarketLine



## List Of Tables

### LIST OF TABLES

Table 1: BRIC bakery & cereals industry, revenue(\$m), 2015-24
Table 2: BRIC bakery & cereals industry, revenue(\$m), 2015-19
Table 3: BRIC bakery & cereals industry, revenue(\$m), 2019-24
Table 4: Brazil bakery & cereals market value: \$ million, 2015-19
Table 5: Brazil bakery & cereals market volume: million kilograms, 2015-19
Table 6: Brazil bakery & cereals market category segmentation: \$ million, 2019
Table 7: Brazil bakery & cereals market geography segmentation: \$ million, 2019
Table 8: Brazil bakery & cereals market share: % share, by value, 2019
Table 9: Brazil bakery & cereals market distribution: % share, by value, 2019
Table 10: Brazil bakery & cereals market value forecast: \$ million, 2019-24
Table 11: Brazil bakery & cereals market volume forecast: million kilograms, 2019-24
Table 12: Brazil size of population (million), 2015-19
Table 13: Brazil gdp (constant 2005 prices, \$ billion), 2015-19
Table 14: Brazil gdp (current prices, \$ billion), 2015-19
Table 15: Brazil inflation, 2015-19
Table 16: Brazil consumer price index (absolute), 2015-19
Table 17: Brazil exchange rate, 2015-19
Table 18: China bakery & cereals market value: \$ million, 2015-19
Table 19: China bakery & cereals market volume: million kilograms, 2015-19
Table 20: China bakery & cereals market category segmentation: \$ million, 2019
Table 21: China bakery & cereals market geography segmentation: \$ million, 2019
Table 22: China bakery & cereals market share: % share, by value, 2019
Table 23: China bakery & cereals market distribution: % share, by value, 2019
Table 24: China bakery & cereals market value forecast: \$ million, 2019-24
Table 25: China bakery & cereals market volume forecast: million kilograms, 2019-24
Table 26: China size of population (million), 2015-19
Table 27: China gdp (constant 2005 prices, \$ billion), 2015-19
Table 28: China gdp (current prices, \$ billion), 2015-19
Table 29: China inflation, 2015-19
Table 30: China consumer price index (absolute), 2015-19
Table 31: China exchange rate, 2015-19
Table 32: India bakery & cereals market value: \$ million, 2015-19
Table 33: India bakery & cereals market volume: million kilograms, 2015-19
Table 34: India bakery & cereals market category segmentation: \$ million, 2019
Table 35: India bakery & cereals market geography segmentation: \$ million, 2019

Table 36: India bakery & cereals market share: % share, by value, 2019
Table 37: India bakery & cereals market distribution: % share, by value, 2019
Table 38: India bakery & cereals market value forecast: \$ million, 2019-24
Table 39: India bakery & cereals market volume forecast: million kilograms, 2019-24
Table 40: India size of population (million), 2015-19
Table 41: India gdp (constant 2005 prices, \$ billion), 2015-19
Table 42: India gdp (current prices, \$ billion), 2015-19
Table 43: India inflation, 2015-19
Table 44: India consumer price index (absolute), 2015-19
Table 45: India exchange rate, 2015-19
Table 46: Russia bakery & cereals market value: \$ million, 2015-19
Table 47: Russia bakery & cereals market volume: million kilograms, 2015-19
Table 48: Russia bakery & cereals market category segmentation: \$ million, 2019
Table 49: Russia bakery & cereals market geography segmentation: \$ million, 2019
Table 50: Russia bakery & cereals market share: % share, by value, 2019

## List Of Figures

### LIST OF FIGURES

- Figure 1: BRIC bakery & cereals industry, revenue(\$m), 2015-24
- Figure 1: BRIC bakery & cereals industry, revenue(\$m), 2015-19
- Figure 1: BRIC bakery & cereals industry, revenue(\$m), 2019-24
- Figure 1: Brazil bakery & cereals market value: \$ million, 2015-19
- Figure 2: Brazil bakery & cereals market volume: million kilograms, 2015-19
- Figure 3: Brazil bakery & cereals market category segmentation: % share, by value, 2019
- Figure 4: Brazil bakery & cereals market geography segmentation: % share, by value, 2019
- Figure 5: Brazil bakery & cereals market share: % share, by value, 2019
- Figure 6: Brazil bakery & cereals market distribution: % share, by value, 2019
- Figure 7: Brazil bakery & cereals market value forecast: \$ million, 2019-24
- Figure 8: Brazil bakery & cereals market volume forecast: million kilograms, 2019-24
- Figure 9: Forces driving competition in the bakery & cereals market in Brazil, 2019
- Figure 10: Drivers of buyer power in the bakery & cereals market in Brazil, 2019
- Figure 11: Drivers of supplier power in the bakery & cereals market in Brazil, 2019
- Figure 12: Factors influencing the likelihood of new entrants in the bakery & cereals market in Brazil, 2019
- Figure 13: Factors influencing the threat of substitutes in the bakery & cereals market in Brazil, 2019
- Figure 14: Drivers of degree of rivalry in the bakery & cereals market in Brazil, 2019
- Figure 15: China bakery & cereals market value: \$ million, 2015-19
- Figure 16: China bakery & cereals market volume: million kilograms, 2015-19
- Figure 17: China bakery & cereals market category segmentation: % share, by value, 2019
- Figure 18: China bakery & cereals market geography segmentation: % share, by value, 2019
- Figure 19: China bakery & cereals market share: % share, by value, 2019
- Figure 20: China bakery & cereals market distribution: % share, by value, 2019
- Figure 21: China bakery & cereals market value forecast: \$ million, 2019-24
- Figure 22: China bakery & cereals market volume forecast: million kilograms, 2019-24
- Figure 23: Forces driving competition in the bakery & cereals market in China, 2019
- Figure 24: Drivers of buyer power in the bakery & cereals market in China, 2019
- Figure 25: Drivers of supplier power in the bakery & cereals market in China, 2019
- Figure 26: Factors influencing the likelihood of new entrants in the bakery & cereals

market in China, 2019

Figure 27: Factors influencing the threat of substitutes in the bakery & cereals market in China, 2019

Figure 28: Drivers of degree of rivalry in the bakery & cereals market in China, 2019

Figure 29: India bakery & cereals market value: \$ million, 2015-19

Figure 30: India bakery & cereals market volume: million kilograms, 2015-19

Figure 31: India bakery & cereals market category segmentation: % share, by value, 2019

Figure 32: India bakery & cereals market geography segmentation: % share, by value, 2019

Figure 33: India bakery & cereals market share: % share, by value, 2019

Figure 34: India bakery & cereals market distribution: % share, by value, 2019

Figure 35: India bakery & cereals market value forecast: \$ million, 2019-24

Figure 36: India bakery & cereals market volume forecast: million kilograms, 2019-24

Figure 37: Forces driving competition in the bakery & cereals market in India, 2019

Figure 38: Drivers of buyer power in the bakery & cereals market in India, 2019

Figure 39: Drivers of supplier power in the bakery & cereals market in India, 2019

Figure 40: Factors influencing the likelihood of new entrants in the bakery & cereals market in India, 2019

Figure 41: Factors influencing the threat of substitutes in the bakery & cereals market in India, 2019

Figure 42: Drivers of degree of rivalry in the bakery & cereals market in India, 2019

Figure 43: Russia bakery & cereals market value: \$ million, 2015-19

Figure 44: Russia bakery & cereals market volume: million kilograms, 2015-19

Figure 45: Russia bakery & cereals market category segmentation: % share, by value, 2019

Figure 46: Russia bakery & cereals market geography segmentation: % share, by value, 2019

Figure 47: Russia bakery & cereals market share: % share, by value, 2019

Figure 48: Russia bakery & cereals market distribution: % share, by value, 2019

Figure 49: Russia bakery & cereals market value forecast: \$ million, 2019-24

Figure 50: Russia bakery & cereals market volume forecast: million kilograms, 2019-24

## I would like to order

Product name: Bakery and Cereals BRIC (Brazil, Russia, India, China) Industry Guide 2015-2024

Product link: <https://marketpublishers.com/r/BFEC88CE1EBEN.html>

Price: US\$ 995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BFEC88CE1EBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970