

Bakery & Cereals in the United States

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Abstracts

Bakery & Cereals in the United States

Summary

Bakery & Cereals in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The bakery & cereals market consists of retail sales of baking ingredients, baking mixes, bread & rolls, breakfast cereals, cakes, pastries & sweet pies, cereal bars, cookies (sweet biscuits), dough products, energy bars, morning goods and savory biscuits. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2023 exchange rates.

The US Bakery & Cereals market had total revenues of \$143,555.6 million in 2023, representing a compound annual growth rate (CAGR) of 4.1% between 2018 and 2023.

Market consumption volume increased with a CAGR of 1.6% between 2018 and 2023, to reach a total of 16,977.8 million kilograms in 2023.

The performance of the market is forecast to follow a similar pattern with

an anticipated CAGR of 4.1% for the five-year period 2023-2028, which is expected to drive the market to a value of \$175,093.6 million by the end of 2028.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the bakery & cereals market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the bakery & cereals market in the United States

Leading company profiles reveal details of key bakery & cereals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States bakery & cereals market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the United States bakery & cereals market by value in 2023?

What will be the size of the United States bakery & cereals market in 2028?

What factors are affecting the strength of competition in the United States bakery & cereals market?

How has the market performed over the last five years?

Who are the top competitors in the United States's bakery & cereals market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the US bakery & cereals market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2018-2023)?
- 7.4. Which companies' market shares have suffered in the last 5 years (2018-2023)?
- 7.5. What are the most popular brands in the US bakery & cereals market?
- 7.6. What have been the most significant M&A deals in the US bakery & cereals market over the last three years (2020-2023)?

8 COMPANY PROFILES

- 8.1. General Mills Inc
- 8.2. Grupo Bimbo S.A. de C.V.
- 8.3. Kellanova
- 8.4. Mondelez International, Inc.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: United States bakery & cereals market value: \$ million, 2018-23

Table 2: United States bakery & cereals market volume: million kilograms, 2018-23

Table 3: United States bakery & cereals market category segmentation: % share, by value, 2018-2023

Table 4: United States bakery & cereals market category segmentation: \$ million, 2018-2023

Table 5: United States bakery & cereals market geography segmentation: \$ million, 2023

Table 6: United States bakery & cereals market distribution: % share, by value, 2023

Table 7: United States bakery & cereals market value forecast: \$ million, 2023-28

Table 8: United States bakery & cereals market volume forecast: million kilograms, 2023-28

Table 9: United States bakery & cereals market share: % share, by value, 2023

Table 10: General Mills Inc: key facts

Table 11: General Mills Inc: Annual Financial Ratios

Table 12: General Mills Inc: Key Employees

Table 13: Grupo Bimbo S.A. de C.V.: key facts

Table 14: Grupo Bimbo S.A. de C.V.: Annual Financial Ratios

Table 15: Grupo Bimbo S.A. de C.V.: Key Employees

Table 16: Kellanova: key facts

Table 17: Kellanova: Annual Financial Ratios

Table 18: Kellanova: Key Employees

Table 19: Kellanova: Key Employees Continued

Table 20: Mondelez International, Inc.: key facts

Table 21: Mondelez International, Inc.: Annual Financial Ratios

Table 22: Mondelez International, Inc.: Key Employees

Table 23: Mondelez International, Inc.: Key Employees Continued

Table 24: United States size of population (million), 2019-23

Table 25: United States real gdp (constant 2010 prices, \$ billion), 2019-23

Table 26: United States gdp (current prices, \$ billion), 2019-23

Table 27: United States inflation, 2019-23

Table 28: United States consumer price index (absolute), 2019-23

Table 29: United States exchange rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: United States bakery & cereals market value: \$ million, 2018-23

Figure 2: United States bakery & cereals market volume: million kilograms, 2018-23

Figure 3: United States bakery & cereals market category segmentation: \$ million, 2018-2023

Figure 4: United States bakery & cereals market geography segmentation: % share, by value, 2023

Figure 5: United States bakery & cereals market distribution: % share, by value, 2023

Figure 6: United States bakery & cereals market value forecast: \$ million, 2023-28

Figure 7: United States bakery & cereals market volume forecast: million kilograms, 2023-28

Figure 8: Forces driving competition in the bakery & cereals market in the United States, 2023

Figure 9: Drivers of buyer power in the bakery & cereals market in the United States, 2023

Figure 10: Drivers of supplier power in the bakery & cereals market in the United States, 2023

Figure 11: Factors influencing the likelihood of new entrants in the bakery & cereals market in the United States, 2023

Figure 12: Factors influencing the threat of substitutes in the bakery & cereals market in the United States, 2023

Figure 13: Drivers of degree of rivalry in the bakery & cereals market in the United States, 2023

Figure 14: United States bakery & cereals market share: % share, by value, 2023

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