

# Bakery & Cereals in Singapore

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## Abstracts

### Bakery & Cereals in Singapore

#### Summary

Bakery & Cereals in Singapore industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The bakery & cereals market consists of retail sales of baking ingredients, baking mixes, bread & rolls, breakfast cereals, cakes, pastries & sweet pies, cereal bars, cookies (sweet biscuits), dough products, energy bars, morning goods and savory biscuits. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2023 exchange rates.

The Singaporean Bakery & Cereals market had total revenues of \$881.3 million in 2023, representing a compound annual growth rate (CAGR) of 4.6% between 2018 and 2023.

Market consumption volume increased with a CAGR of 3% between 2018 and 2023, to reach a total of 152.5 million kilograms in 2023.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 6.7% for the five-year period 2023 %li%2028, which

is expected to drive the market to a value of \$1,220.2 million by the end of 2028.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the bakery & cereals market in Singapore

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the bakery & cereals market in Singapore

Leading company profiles reveal details of key bakery & cereals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Singapore bakery & cereals market with five year forecasts

## Reasons to Buy

What was the size of the Singapore bakery & cereals market by value in 2023?

What will be the size of the Singapore bakery & cereals market in 2028?

What factors are affecting the strength of competition in the Singapore bakery & cereals market?

How has the market performed over the last five years?

What are the main segments that make up Singapore's bakery & cereals market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Singaporean bakery & cereals market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2018-2023)?
- 7.4. Which companies' market shares have suffered in the last 5 years (2018-2023)?
- 7.5. What are the most popular brands in the Singaporean bakery & cereals market?

## **8 COMPANY PROFILES**

- 8.1. QAF Ltd
- 8.2. Auric Pacific Group Limited
- 8.3. Khong Guan Biscuit Factory (S) Pte Ltd
- 8.4. Mondelez International, Inc.

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Singapore bakery & cereals market value: \$ million, 2018-23

Table 2: Singapore bakery & cereals market volume: million kilograms, 2018-23

Table 3: Singapore bakery & cereals market category segmentation: % share, by value, 2018-2023

Table 4: Singapore bakery & cereals market category segmentation: \$ million, 2018-2023

Table 5: Singapore bakery & cereals market geography segmentation: \$ million, 2023

Table 6: Singapore bakery & cereals market distribution: % share, by value, 2023

Table 7: Singapore bakery & cereals market value forecast: \$ million, 2023-28

Table 8: Singapore bakery & cereals market volume forecast: million kilograms, 2023-28

Table 9: Singapore bakery & cereals market share: % share, by value, 2023

Table 10: QAF Ltd: key facts

Table 11: QAF Ltd: Annual Financial Ratios

Table 12: QAF Ltd: Key Employees

Table 13: Auric Pacific Group Limited: key facts

Table 14: Auric Pacific Group Limited: Key Employees

Table 15: Khong Guan Biscuit Factory (S) Pte Ltd: key facts

Table 16: Khong Guan Biscuit Factory (S) Pte Ltd: Key Employees

Table 17: Mondelez International, Inc.: key facts

Table 18: Mondelez International, Inc.: Annual Financial Ratios

Table 19: Mondelez International, Inc.: Key Employees

Table 20: Mondelez International, Inc.: Key Employees Continued

Table 21: Singapore size of population (million), 2019-23

Table 22: Singapore real gdp (constant 2010 prices, \$ billion), 2019-23

Table 23: Singapore gdp (current prices, \$ billion), 2019-23

Table 24: Singapore inflation, 2019-23

Table 25: Singapore consumer price index (absolute), 2019-23

Table 26: Singapore exchange rate, 2018-23

## List Of Figures

### LIST OF FIGURES

Figure 1: Singapore bakery & cereals market value: \$ million, 2018-23

Figure 2: Singapore bakery & cereals market volume: million kilograms, 2018-23

Figure 3: Singapore bakery & cereals market category segmentation: \$ million, 2018-2023

Figure 4: Singapore bakery & cereals market geography segmentation: % share, by value, 2023

Figure 5: Singapore bakery & cereals market distribution: % share, by value, 2023

Figure 6: Singapore bakery & cereals market value forecast: \$ million, 2023-28

Figure 7: Singapore bakery & cereals market volume forecast: million kilograms, 2023-28

Figure 8: Forces driving competition in the bakery & cereals market in Singapore, 2023

Figure 9: Drivers of buyer power in the bakery & cereals market in Singapore, 2023

Figure 10: Drivers of supplier power in the bakery & cereals market in Singapore, 2023

Figure 11: Factors influencing the likelihood of new entrants in the bakery & cereals market in Singapore, 2023

Figure 12: Factors influencing the threat of substitutes in the bakery & cereals market in Singapore, 2023

Figure 13: Drivers of degree of rivalry in the bakery & cereals market in Singapore, 2023

Figure 14: Singapore bakery & cereals market share: % share, by value, 2023

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