

Bakery & Cereals in Japan

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Abstracts

Summary

Bakery & Cereals in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

Bakery & cereals market includes retail sales of bread & rolls, cookies (sweet biscuits), savory biscuits, energy bars, cereal bars, and others. The scope of others includes baking ingredients, baking mixes, breakfast cereals, cakes, pastries & sweet pies, dough products, and morning goods.

The Japanese bakery & cereals market recorded revenues of \$26,225.5 million in 2024, representing a negative compound annual growth rate (CAGR) of 3.5% between 2019-24.

Market consumption volume increased with a CAGR of 0.9% between 2019-24, reaching a total of 3,670.9 million kilograms in 2024.

The contracted growth of the Japanese bakery & cereals market during 2019-24 can be attributed to demographic challenges such as an aging population, declining birth rates, and subdued consumer spending, which led to a reduction in demand for traditional and mass-market products.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the bakery & cereals market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the bakery & cereals market in Japan

Leading company profiles reveal details of key bakery & cereals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan bakery & cereals market with five year forecasts

Reasons to Buy

What was the size of the Japan bakery & cereals market by value in 2024?

What will be the size of the Japan bakery & cereals market in 2029?

What factors are affecting the strength of competition in the Japan bakery & cereals market?

How has the market performed over the last five years?

What are the main segments that make up Japan's bakery & cereals market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Japanese bakery & cereals market?
- 7.3. Which companies have been most successful in increasing their market shares during 2019-24?
- 7.4. Which companies market shares have suffered over the same period?
- 7.5. What are the most popular brands in the Japanese bakery & cereals market?

8 COMPANY PROFILES

- 8.1. Yamazaki Baking Co Ltd
- 8.2. Fuji Baking Group
- 8.3. Pasco Shikishima Corp
- 8.4. Shikishima Baking Co.,Ltd.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Japan bakery & cereals market value: \$ million, 2019-24
- Table 2: Japan bakery & cereals market volume: million kilograms, 2019-24
- Table 3: Japan bakery & cereals market category segmentation: % share, by value, 2019-24
- Table 4: Japan bakery & cereals market category segmentation: \$ million, 2019-24
- Table 5: Japan bakery & cereals market geography segmentation: \$ million, 2024
- Table 6: Japan bakery & cereals market distribution: % share, by value, 2024
- Table 7: Japan bakery & cereals market value forecast: \$ million, 2024-29
- Table 8: Japan bakery & cereals market volume forecast: million kilograms, 2024-29
- Table 9: Japan bakery & cereals market share: % share, by value, 2024
- Table 10: Yamazaki Baking Co Ltd: Key Facts
- Table 11: Yamazaki Baking Co Ltd: Annual Financial Ratios
- Table 12: Yamazaki Baking Co Ltd: Key Employees
- Table 13: Fuji Baking Group: Key Facts
- Table 14: Fuji Baking Group: Key Employees
- Table 15: Pasco Shikishima Corp: Key Facts
- Table 16: Pasco Shikishima Corp: Key Employees
- Table 17: Shikishima Baking Co.,Ltd.: Key Facts
- Table 18: Shikishima Baking Co.,Ltd.: Key Employees
- Table 19: Japan Size of Population (Million), 2020-24
- Table 20: Japan Real GDP (Constant 2010 Prices, \$ Billion), 2020-24
- Table 21: Japan GDP (Current Prices, \$ Billion), 2020-24
- Table 22: Japan Inflation, 2020-24
- Table 23: Japan Consumer Price Index (Absolute), 2020-24
- Table 24: Japan Exchange Rate, 2019-24

List Of Figures

LIST OF FIGURES

Figure 1: Japan bakery & cereals market value: \$ million, 2019-24

Figure 2: Japan bakery & cereals market volume: million kilograms, 2019-24

Figure 3: Japan bakery & cereals market category segmentation: \$ million, 2019-24

Figure 4: Japan bakery & cereals market geography segmentation: % share, by value, 2024

Figure 5: Japan bakery & cereals market distribution: % share, by value, 2024

Figure 6: Japan bakery & cereals market value forecast: \$ million, 2024-29

Figure 7: Japan bakery & cereals market volume forecast: million kilograms, 2024-29

Figure 8: Forces driving competition in the bakery & cereals market in Japan, 2024

Figure 9: Drivers of buyer power in the bakery & cereals market in Japan, 2024

Figure 10: Drivers of supplier power in the bakery & cereals market in Japan, 2024

Figure 11: Factors influencing the likelihood of new entrants in the bakery & cereals market in Japan, 2024

Figure 12: Factors influencing the threat of substitutes in the bakery & cereals market in Japan, 2024

Figure 13: Drivers of degree of rivalry in the bakery & cereals market in Japan, 2024

Figure 14: Japan bakery & cereals market share: % share, by value, 2024

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