

# Bakery & Cereals in Italy

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## Abstracts

### Bakery & Cereals in Italy

#### Summary

Bakery & Cereals in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The bakery & cereals market consists of retail sales of baking ingredients, baking mixes, bread & rolls, breakfast cereals, cakes, pastries & sweet pies, cereal bars, cookies (sweet biscuits), dough products, energy bars, morning goods and savory biscuits. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2023 exchange rates.

The Italian Bakery & Cereals market had total revenues of \$26,639.7 million in 2023, representing a compound annual growth rate (CAGR) of 4% between 2018 and 2023.

Market consumption volume increased with a CAGR of 1.9% between 2018 and 2023, to reach a total of 5,093 million kilograms in 2023.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 4.1% for the five-year period 2023 %li%2028, which

is expected to drive the market to a value of \$32,574 million by the end of 2028.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the bakery & cereals market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the bakery & cereals market in Italy

Leading company profiles reveal details of key bakery & cereals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy bakery & cereals market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Italy bakery & cereals market by value in 2023?

What will be the size of the Italy bakery & cereals market in 2028?

What factors are affecting the strength of competition in the Italy bakery & cereals market?

How has the market performed over the last five years?

What are the main segments that make up Italy's bakery & cereals market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Italian bakery & cereals market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2018-2023)?
- 7.4. Which companies' market shares have suffered in the last 5 years (2018-2023)?
- 7.5. What are the most popular brands in the Italian bakery & cereals market?

## **8 COMPANY PROFILES**

- 8.1. Barilla G. E R. Fratelli SPA
- 8.2. Bauli SpA
- 8.3. Colussi SpA
- 8.4. Ferrero Group

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

|  |
|--|
| Table 1: Italy bakery & cereals market value: \$ million, 2018-23                          |
| Table 2: Italy bakery & cereals market volume: million kilograms, 2018-23                  |
| Table 3: Italy bakery & cereals market category segmentation: % share, by value, 2018-2023 |
| Table 4: Italy bakery & cereals market category segmentation: \$ million, 2018-2023        |
| Table 5: Italy bakery & cereals market geography segmentation: \$ million, 2023            |
| Table 6: Italy bakery & cereals market distribution: % share, by value, 2023               |
| Table 7: Italy bakery & cereals market value forecast: \$ million, 2023-28                 |
| Table 8: Italy bakery & cereals market volume forecast: million kilograms, 2023-28         |
| Table 9: Italy bakery & cereals market share: % share, by value, 2023                      |
| Table 10: Barilla G. E R. Fratelli SPA: key facts  |
| Table 11: Barilla G. E R. Fratelli SPA: Key Employees                                      |
| Table 12: Bauli SpA: key facts   |
| Table 13: Bauli SpA: Key Employees   |
| Table 14: Colussi SpA: key facts   |
| Table 15: Colussi SpA: Key Employees   |
| Table 16: Ferrero Group: key facts   |
| Table 17: Ferrero Group: Key Employees   |
| Table 18: Italy size of population (million), 2019-23                                      |
| Table 19: Italy real gdp (constant 2010 prices, \$ billion), 2019-23                       |
| Table 20: Italy gdp (current prices, \$ billion), 2019-23                                  |
| Table 21: Italy inflation, 2019-23   |
| Table 22: Italy consumer price index (absolute), 2019-23                                   |
| Table 23: Italy exchange rate, 2018-23   |

## List Of Figures

### LIST OF FIGURES

Figure 1: Italy bakery & cereals market value: \$ million, 2018-23

Figure 2: Italy bakery & cereals market volume: million kilograms, 2018-23

Figure 3: Italy bakery & cereals market category segmentation: \$ million, 2018-2023

Figure 4: Italy bakery & cereals market geography segmentation: % share, by value, 2023

Figure 5: Italy bakery & cereals market distribution: % share, by value, 2023

Figure 6: Italy bakery & cereals market value forecast: \$ million, 2023-28

Figure 7: Italy bakery & cereals market volume forecast: million kilograms, 2023-28

Figure 8: Forces driving competition in the bakery & cereals market in Italy, 2023

Figure 9: Drivers of buyer power in the bakery & cereals market in Italy, 2023

Figure 10: Drivers of supplier power in the bakery & cereals market in Italy, 2023

Figure 11: Factors influencing the likelihood of new entrants in the bakery & cereals market in Italy, 2023

Figure 12: Factors influencing the threat of substitutes in the bakery & cereals market in Italy, 2023

Figure 13: Drivers of degree of rivalry in the bakery & cereals market in Italy, 2023

Figure 14: Italy bakery & cereals market share: % share, by value, 2023

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