

Bakery & Cereals in Europe

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Abstracts

Summary

Bakery & Cereals in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

Bakery & cereals market includes retail sales of bread & rolls, cookies (sweet biscuits), savory biscuits, energy bars, cereal bars, and others. The scope of others includes baking ingredients, baking mixes, breakfast cereals, cakes, pastries & sweet pies, dough products, and morning goods.

The European bakery & cereals market recorded revenues of \$230,901.7 million in 2024, representing a compound annual growth rate (CAGR) of 2.4% between 2019-24.

Market consumption volume increased with a CAGR of 1.9% between 2019-24, reaching a total of 66,996.3 million kilograms in 2024.

The moderate growth of the European bakery & cereals market during 2019-24 can be attributed to the stable consumer demand, gradual shifts in dietary preferences, increasing health awareness, demand for convenience foods, and rising interest in premium and functional products.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the bakery & cereals market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the bakery & cereals market in Europe

Leading company profiles reveal details of key bakery & cereals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe bakery & cereals market with five year forecasts

Reasons to Buy

What was the size of the Europe bakery & cereals market by value in 2024?

What will be the size of the Europe bakery & cereals market in 2029?

What factors are affecting the strength of competition in the Europe bakery & cereals market?

How has the market performed over the last five years?

What are the main segments that make up Europe's bakery & cereals market?

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