

# Bakery & Cereals in Brazil

<https://marketpublishers.com/r/BCEC79989299EN.html>

Date: June 2024

Pages: 40

Price: US\$ 350.00 (Single User License)

ID: BCEC79989299EN

## Abstracts

### Bakery & Cereals in Brazil

#### Summary

Bakery & Cereals in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The bakery & cereals market consists of retail sales of baking ingredients, baking mixes, bread & rolls, breakfast cereals, cakes, pastries & sweet pies, cereal bars, cookies (sweet biscuits), dough products, energy bars, morning goods and savory biscuits. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2023 exchange rates.

The Brazilian Bakery & Cereals market had total revenues of \$46,652.4 million in 2023, representing a compound annual growth rate (CAGR) of 7.3% between 2018 and 2023.

Market consumption volume increased with a CAGR of 1.5% between 2018 and 2023, to reach a total of 7,963.1 million kilograms in 2023.

The performance of the market is forecast to follow a similar pattern with an anticipated CAGR of 7.0% for the five-year period 2023 %li%2028,

which is expected to drive the market to a value of \$65,408.2 million by the end of 2028.

## Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the bakery & cereals market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the bakery & cereals market in Brazil

Leading company profiles reveal details of key bakery & cereals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil bakery & cereals market with five year forecasts

## Reasons to Buy

What was the size of the Brazil bakery & cereals market by value in 2023?

What will be the size of the Brazil bakery & cereals market in 2028?

What factors are affecting the strength of competition in the Brazil bakery & cereals market?

How has the market performed over the last five years?

How large is Brazil's bakery & cereals market in relation to its regional counterparts?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Brazilian bakery & cereals market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2018-2023)?
- 7.4. Which companies' market shares have suffered in the last 5 years (2018-2023)?
- 7.5. What are the most popular brands in the Brazilian bakery & cereals market?

## **8 COMPANY PROFILES**

- 8.1. M Dias Branco SA Ind Com de Alimentos
- 8.2. Pandurata Alimentos Ltda
- 8.3. Mondelez International, Inc.
- 8.4. Wickbold & Nosso Pao Ind Alimenticias Ltda

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Brazil bakery & cereals market value: \$ million, 2018-23
Table 2: Brazil bakery & cereals market volume: million kilograms, 2018-23
Table 3: Brazil bakery & cereals market category segmentation: % share, by value, 2018-2023
Table 4: Brazil bakery & cereals market category segmentation: \$ million, 2018-2023
Table 5: Brazil bakery & cereals market geography segmentation: \$ million, 2023
Table 6: Brazil bakery & cereals market distribution: % share, by value, 2023
Table 7: Brazil bakery & cereals market value forecast: \$ million, 2023-28
Table 8: Brazil bakery & cereals market volume forecast: million kilograms, 2023-28
Table 9: Brazil bakery & cereals market share: % share, by value, 2023
Table 10: M Dias Branco SA Ind Com de Alimentos: key facts
Table 11: M Dias Branco SA Ind Com de Alimentos: Annual Financial Ratios
Table 12: M Dias Branco SA Ind Com de Alimentos: Key Employees
Table 13: Pandurata Alimentos Ltda: key facts
Table 14: Pandurata Alimentos Ltda: Key Employees
Table 15: Mondelez International, Inc.: key facts
Table 16: Mondelez International, Inc.: Annual Financial Ratios
Table 17: Mondelez International, Inc.: Key Employees
Table 18: Mondelez International, Inc.: Key Employees Continued
Table 19: Wickbold & Nosso Pao Ind Alimenticias Ltda: key facts
Table 20: Brazil size of population (million), 2019-23
Table 21: Brazil real gdp (constant 2010 prices, \$ billion), 2019-23
Table 22: Brazil gdp (current prices, \$ billion), 2019-23
Table 23: Brazil inflation, 2019-23
Table 24: Brazil consumer price index (absolute), 2019-23
Table 25: Brazil exchange rate, 2018-23

## List Of Figures

### LIST OF FIGURES

Figure 1: Brazil bakery & cereals market value: \$ million, 2018-23

Figure 2: Brazil bakery & cereals market volume: million kilograms, 2018-23

Figure 3: Brazil bakery & cereals market category segmentation: \$ million, 2018-2023

Figure 4: Brazil bakery & cereals market geography segmentation: % share, by value, 2023

Figure 5: Brazil bakery & cereals market distribution: % share, by value, 2023

Figure 6: Brazil bakery & cereals market value forecast: \$ million, 2023-28

Figure 7: Brazil bakery & cereals market volume forecast: million kilograms, 2023-28

Figure 8: Forces driving competition in the bakery & cereals market in Brazil, 2023

Figure 9: Drivers of buyer power in the bakery & cereals market in Brazil, 2023

Figure 10: Drivers of supplier power in the bakery & cereals market in Brazil, 2023

Figure 11: Factors influencing the likelihood of new entrants in the bakery & cereals market in Brazil, 2023

Figure 12: Factors influencing the threat of substitutes in the bakery & cereals market in Brazil, 2023

Figure 13: Drivers of degree of rivalry in the bakery & cereals market in Brazil, 2023

Figure 14: Brazil bakery & cereals market share: % share, by value, 2023

## I would like to order

Product name: Bakery & Cereals in Brazil

Product link: <https://marketpublishers.com/r/BCEC79989299EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BCEC79989299EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970