

Baidu, Inc. - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/B6BDEAB567EEN.html>

Date: October 2023

Pages: 43

Price: US\$ 175.00 (Single User License)

ID: B6BDEAB567EEN

Abstracts

Baidu, Inc. %li%Strategy, SWOT and Corporate Finance Report

Summary

Baidu, Inc. %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Baidu, Inc. (Baidu or 'the company') is an internet search engine provider in Chinese language. The company provides its services through website Baidu.com, which helps users to find information online, including, news, images, web dictionary, video search, and documents, and multimedia files. Baidu offers security and music products, UGC-based knowledge, entertainment, social networking, photo storing and sharing, PC-client software, and location-based services. The company distributes its products and services via third party distributors and direct sales. Through subsidiaries, the company operates in China, the US, Cayman Islands, Hong Kong, Thailand, Indonesia, Brazil, and Japan. The company is headquartered in Beijing, China.

Scope

Detailed information on Baidu, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Baidu, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Baidu, Inc. including a breakdown and examination of key business segments

Intelligence on Baidu, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Baidu, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Baidu, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Baidu, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Baidu, Inc.'s business structure, strategy and prospects.

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