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Baby Personal Care North America (NAFTA) Industry Guide - Market Summary, Competitive Analysis and Forecast to 2024

https://marketpublishers.com/r/B1097FCE52F1EN.html
Date: June 2021
Pages: 74
Price: US$ 795.00 (Single User License)
ID: B1097FCE52F1EN

Abstracts

Baby Personal Care North America (NAFTA) Industry Guide - Market Summary, Competitive Analysis and Forecast to 2024

SUMMARY

The NAFTA Baby Personal Care industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The baby personal care industry within the NAFTA countries had a total market value of $29,259.3 million in 2019. Mexico was the fastest growing country, with a CAGR of 7% over the 2015-19 period.

Within the baby personal care industry, Mexico is the leading country among the NAFTA bloc, with market revenues of $21,595.9 million in 2019. This was followed by US and Canada, with a value of $6,791.2 and $872.3 million, respectively.

Mexico is expected to lead the baby personal care industry in the NAFTA bloc,

with a value of $22,158.6 million in 2024, followed by US and Canada with expected values of $6,584.0 and $814.5 million, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA baby personal care market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA baby personal care market

Leading company profiles reveal details of key baby personal care market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA baby personal care market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

REASONS TO BUY

What was the size of the NAFTA baby personal care market by value in 2019?

What will be the size of the NAFTA baby personal care market in 2024?

What factors are affecting the strength of competition in the NAFTA baby personal care market?

How has the market performed over the last five years?

Who are the top competitors in the NAFTA baby personal care market?

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