

Baby Personal Care in Russia

<https://marketpublishers.com/r/BAC2DBC1E0CEN.html>

Date: January 2020

Pages: 39

Price: US\$ 350.00 (Single User License)

ID: BAC2DBC1E0CEN

Abstracts

Baby Personal Care in Russia

SUMMARY

Baby Personal Care in Russia industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The baby personal care market consists of retail sale of baby toiletries and diapers. The baby toiletries segment consists of liquid and solid based bathing products, lotion, oil, powder, shampoo and wipes (baby toiletries). The diapers segment consists of baby, cloth and training. The market is valued according to the retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2018 exchange rates.

The Russian baby personal care market had total revenues of \$1,380.5m in 2018, representing a compound annual growth rate (CAGR) of 15.2% between 2014 and 2018.

Market consumption volume increased with a CAGR of 2.8% between 2014-2018, to reach a total of 194.3 million units in 2018.

Despite unstable economic conditions and high inflation rate the market recorded strong growth during the review period.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the baby personal care market in Russia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the baby personal care market in Russia

Leading company profiles reveal details of key baby personal care market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Russia baby personal care market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Russia baby personal care market by value in 2018?

What will be the size of the Russia baby personal care market in 2023?

What factors are affecting the strength of competition in the Russia baby personal care market?

How has the market performed over the last five years?

What are the main segments that make up Russia's baby personal care market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

6.3. Supplier power

6.4. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Market share

7.2. Who are the leading players in the Russian baby personal care market?

7.3. Which companies have been most successful in increasing their market shares in the last 4 years ?

7.4. Which companies' market shares have suffered in the last 4 years?

7.5. What are the most popular brands in the market?

8 COMPANY PROFILES

8.1. The Procter & Gamble Co

8.2. Kimberly-Clark Corp

8.3. Svenska Cellulosa Aktiebolaget

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Russia baby personal care market value: \$ million, 2014-18
Table 2: Russia baby personal care market volume: million units, 2014-18
Table 3: Russia baby personal care market category segmentation: \$ million, 2018
Table 4: Russia baby personal care market geography segmentation: \$ million, 2018
Table 5: Russia baby personal care market distribution: % share, by value, 2018
Table 6: Russia baby personal care market value forecast: \$ million, 2018-23
Table 7: Russia baby personal care market volume forecast: million units, 2018-23
Table 8: Russia baby personal care market share: % share, by value, 2018
Table 9: The Procter & Gamble Co: key facts
Table 10: The Procter & Gamble Co: Annual Financial Ratios
Table 11: The Procter & Gamble Co: Key Employees
Table 12: The Procter & Gamble Co: Key Employees Continued
Table 13: Kimberly-Clark Corp: key facts
Table 14: Kimberly-Clark Corp: Annual Financial Ratios
Table 15: Kimberly-Clark Corp: Key Employees
Table 16: Kimberly-Clark Corp: Key Employees Continued
Table 17: Svenska Cellulosa Aktiebolaget: key facts
Table 18: Svenska Cellulosa Aktiebolaget: Annual Financial Ratios
Table 19: Svenska Cellulosa Aktiebolaget: Annual Financial Ratios (Continued)
Table 20: Svenska Cellulosa Aktiebolaget: Key Employees
Table 21: Russia size of population (million), 2014-18
Table 22: Russia gdp (constant 2005 prices, \$ billion), 2014-18
Table 23: Russia gdp (current prices, \$ billion), 2014-18
Table 24: Russia inflation, 2014-18
Table 25: Russia consumer price index (absolute), 2014-18
Table 26: Russia exchange rate, 2014-18

List Of Figures

LIST OF FIGURES

Figure 1: Russia baby personal care market value: \$ million, 2014-18

Figure 2: Russia baby personal care market volume: million units, 2014-18

Figure 3: Russia baby personal care market category segmentation: % share, by value, 2018

Figure 4: Russia baby personal care market geography segmentation: % share, by value, 2018

Figure 5: Russia baby personal care market distribution: % share, by value, 2018

Figure 6: Russia baby personal care market value forecast: \$ million, 2018-23

Figure 7: Russia baby personal care market volume forecast: million units, 2018-23

Figure 8: Forces driving competition in the baby personal care market in Russia, 2018

Figure 9: Drivers of buyer power in the baby personal care market in Russia, 2018

Figure 10: Drivers of supplier power in the baby personal care market in Russia, 2018

Figure 11: Drivers of degree of rivalry in the baby personal care market in Russia, 2018

Figure 12: Russia baby personal care market share: % share, by value, 2018

COMPANIES MENTIONED

The Procter & Gamble Co

Kimberly-Clark Corp

Svenska Cellulosa Aktiebolaget

I would like to order

Product name: Baby Personal Care in Russia

Product link: <https://marketpublishers.com/r/BAC2DBC1E0CEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BAC2DBC1E0CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970