

Baby Personal Care in Europe - Market Summary, Competitive Analysis and Forecast to 2024

<https://marketpublishers.com/r/BAF0A8E55675EN.html>

Date: May 2021

Pages: 40

Price: US\$ 350.00 (Single User License)

ID: BAF0A8E55675EN

Abstracts

Baby Personal Care in Europe - Market Summary, Competitive Analysis and Forecast to 2024

SUMMARY

Baby Personal Care in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The baby personal care market consists of the retail sale of baby toiletries and diapers. The baby toiletries segment consists of liquid and solid based bathing products, lotions, oils, powders, shampoos and wipes (baby toiletries). The diapers segment consists of baby, cloth and training. The market is valued according to the retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2019 exchange rates.

The European baby personal care market had total revenues of \$9.9bn in 2019, representing a compound annual growth rate (CAGR) of 2.4% between 2015 and 2019.

Market consumption volume increased with a CAGR of 1% between 2015 and 2019, to reach a total of 1,457.5 million units in 2019.

Large populations and increasing disposable income supported the growth of the European baby personal care market.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the baby personal care market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the baby personal care market in Europe

Leading company profiles reveal details of key baby personal care market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe baby personal care market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Europe baby personal care market by value in 2019?

What will be the size of the Europe baby personal care market in 2024?

What factors are affecting the strength of competition in the Europe baby personal care market?

How has the market performed over the last five years?

How large is Europe's baby personal care market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the European baby personal care market?
- 7.3. Which companies were the most successful in increasing their market share during 2015-2019?
- 7.4. Which companies' market shares suffered during 2015-2019?
- 7.5. What are the most popular brands in the market?
- 7.6. What have been the most significant M&A deals in the European baby personal care market over the last four years?

8 COMPANY PROFILES

- 8.1. The Procter & Gamble Co
- 8.2. Kimberly-Clark Corp
- 8.3. Svenska Cellulosa Aktiebolaget

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Europe baby personal care market value: \$ million, 2015-19
- Table 2: Europe baby personal care market volume: million units, 2015-19
- Table 3: Europe baby personal care market category segmentation: \$ million, 2019
- Table 4: Europe baby personal care market geography segmentation: \$ million, 2019
- Table 5: Europe baby personal care market distribution: % share, by value, 2019
- Table 6: Europe baby personal care market value forecast: \$ million, 2019-24
- Table 7: Europe baby personal care market volume forecast: million units, 2019-24
- Table 8: Europe baby personal care market share: % share, by value, 2019
- Table 9: The Procter & Gamble Co: key facts
- Table 10: The Procter & Gamble Co: Annual Financial Ratios
- Table 11: The Procter & Gamble Co: Key Employees
- Table 12: The Procter & Gamble Co: Key Employees Continued
- Table 13: The Procter & Gamble Co: Key Employees Continued
- Table 14: Kimberly-Clark Corp: key facts
- Table 15: Kimberly-Clark Corp: Annual Financial Ratios
- Table 16: Kimberly-Clark Corp: Key Employees
- Table 17: Svenska Cellulosa Aktiebolaget: key facts
- Table 18: Svenska Cellulosa Aktiebolaget: Annual Financial Ratios
- Table 19: Svenska Cellulosa Aktiebolaget: Annual Financial Ratios (Continued)
- Table 20: Svenska Cellulosa Aktiebolaget: Key Employees
- Table 21: Europe size of population (million), 2015-19
- Table 22: Europe gdp (constant 2005 prices, \$ billion), 2015-19
- Table 23: Europe gdp (current prices, \$ billion), 2015-19
- Table 24: Europe inflation, 2015-19
- Table 25: Europe consumer price index (absolute), 2015-19
- Table 26: Europe exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Europe baby personal care market value: \$ million, 2015-19

Figure 2: Europe baby personal care market volume: million units, 2015-19

Figure 3: Europe baby personal care market category segmentation: % share, by value, 2019

Figure 4: Europe baby personal care market geography segmentation: % share, by value, 2019

Figure 5: Europe baby personal care market distribution: % share, by value, 2019

Figure 6: Europe baby personal care market value forecast: \$ million, 2019-24

Figure 7: Europe baby personal care market volume forecast: million units, 2019-24

Figure 8: Forces driving competition in the baby personal care market in Europe, 2019

Figure 9: Drivers of buyer power in the baby personal care market in Europe, 2019

Figure 10: Drivers of supplier power in the baby personal care market in Europe, 2019

Figure 11: Drivers of degree of rivalry in the baby personal care market in Europe, 2019

Figure 12: Europe baby personal care market share: % share, by value, 2019

I would like to order

Product name: Baby Personal Care in Europe - Market Summary, Competitive Analysis and Forecast to 2024

Product link: <https://marketpublishers.com/r/BAF0A8E55675EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BAF0A8E55675EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

