

Baby Personal Care Global Industry Guide 2014-2023

<https://marketpublishers.com/r/B3D3B3D37B9EN.html>

Date: February 2020

Pages: 268

Price: US\$ 1,495.00 (Single User License)

ID: B3D3B3D37B9EN

Abstracts

Baby Personal Care Global Industry Guide 2014-2023

SUMMARY

Global Baby Personal Care industry profile provides top-line qualitative and quantitative summary information including: market share, Market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Market.

Essential resource for top-line data and analysis covering the global baby personal care Market. Includes Market size and segmentation data, textual and graphical analysis of Market growth trends and leading companies.

KEY HIGHLIGHTS

The baby personal care market consists of retail sale of baby toiletries and diapers. The baby toiletries segment consists of liquid and solid based bathing products, lotion, oil, powder, shampoo and wipes (baby toiletries). The diapers segment consists of baby, cloth and training. The market is valued according to the retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2018 exchange rates.

The global baby personal care market had total revenues of \$39,269.1m in 2018, representing a compound annual growth rate (CAGR) of 6.5% between 2014 and 2018.

Market consumption volume increased with a CAGR of 4.2% between 2014-2018, to reach a total of 5,076.4 million units in 2018.

Increasing disposable income and rapid urbanization are the primary factors supporting the growth of this market.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global baby personal care Market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global baby personal care Market

Leading company profiles reveal details of key baby personal care Market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global baby personal care Market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the global baby personal care Market by value in 2018?

What will be the size of the global baby personal care Market in 2023?

What factors are affecting the strength of competition in the global baby personal care Market?

How has the Market performed over the last five years?

Who are the top competitors in the global baby personal care Market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Competitive Landscape

2 INTRODUCTION

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

3 GLOBAL BABY PERSONAL CARE

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators
- 3.7. Country data

4 BABY PERSONAL CARE IN ASIA-PACIFIC

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis

5 BABY PERSONAL CARE IN EUROPE

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators
- 5.7. Country data

6 BABY PERSONAL CARE IN FRANCE

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis
- 6.6. Macroeconomic Indicators
- 6.7. Country data

7 BABY PERSONAL CARE IN GERMANY

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis
- 7.6. Macroeconomic Indicators
- 7.7. Country data

8 BABY PERSONAL CARE IN ITALY

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis
- 8.6. Macroeconomic Indicators
- 8.7. Country data

9 BABY PERSONAL CARE IN JAPAN

- 9.1. Market Overview
- 9.2. Market Data
- 9.3. Market Segmentation
- 9.4. Market outlook
- 9.5. Five forces analysis
- 9.6. Macroeconomic Indicators
- 9.7. Country data

10 BABY PERSONAL CARE IN AUSTRALIA

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis
- 10.6. Macroeconomic Indicators
- 10.7. Country data

11 BABY PERSONAL CARE IN CANADA

- 11.1. Market Overview
- 11.2. Market Data
- 11.3. Market Segmentation
- 11.4. Market outlook
- 11.5. Five forces analysis
- 11.6. Macroeconomic Indicators
- 11.7. Country data

12 BABY PERSONAL CARE IN CHINA

- 12.1. Market Overview
- 12.2. Market Data
- 12.3. Market Segmentation
- 12.4. Market outlook
- 12.5. Five forces analysis
- 12.6. Macroeconomic Indicators
- 12.7. Country data

13 BABY PERSONAL CARE IN THE NETHERLANDS

- 13.1. Market Overview
- 13.2. Market Data
- 13.3. Market Segmentation
- 13.4. Market outlook
- 13.5. Five forces analysis
- 13.6. Macroeconomic Indicators
- 13.7. Country data

14 BABY PERSONAL CARE IN SPAIN

- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis
- 14.6. Macroeconomic Indicators
- 14.7. Country data

15 BABY PERSONAL CARE IN THE UNITED KINGDOM

- 15.1. Market Overview
- 15.2. Market Data
- 15.3. Market Segmentation
- 15.4. Market outlook
- 15.5. Five forces analysis
- 15.6. Macroeconomic Indicators
- 15.7. Country data

16 BABY PERSONAL CARE IN THE UNITED STATES

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis
- 16.6. Macroeconomic Indicators

16.7. Country data

17 COMPANY PROFILES

17.1. The Procter & Gamble Co

17.2. Kimberly-Clark Corp

17.3. Unicharm Corporation

17.4. Svenska Cellulosa Aktiebolaget

17.5. L'Oreal SA

17.6. Nestle SA

17.7. Johnson & Johnson

17.8. Kao Corporation

17.9. Procter & Gamble UK

17.10. Kimberly-Clark Ltd

Appendix

List Of Tables

LIST OF TABLES

- Table 1: Global baby personal care market value: \$ million, 2014-18
- Table 2: Global baby personal care market volume: million units, 2014-18
- Table 3: Global baby personal care market category segmentation: \$ million, 2018
- Table 4: Global baby personal care market geography segmentation: \$ million, 2018
- Table 5: Global baby personal care market share: % share, by value, 2018
- Table 6: Global baby personal care market distribution: % share, by value, 2018
- Table 7: Global baby personal care market value forecast: \$ million, 2018-23
- Table 8: Global baby personal care market volume forecast: million units, 2018-23
- Table 9: Global size of population (million), 2014-18
- Table 10: Global gdp (constant 2005 prices, \$ billion), 2014-18
- Table 11: Global gdp (current prices, \$ billion), 2014-18
- Table 12: Global inflation, 2014-18
- Table 13: Global consumer price index (absolute), 2014-18
- Table 14: Global exchange rate, 2014-18
- Table 15: Asia-Pacific baby personal care market value: \$ million, 2014-18
- Table 16: Asia-Pacific baby personal care market volume: million units, 2014-18
- Table 17: Asia-Pacific baby personal care market category segmentation: \$ million, 2018
- Table 18: Asia-Pacific baby personal care market geography segmentation: \$ million, 2018
- Table 19: Asia-Pacific baby personal care market share: % share, by value, 2018
- Table 20: Asia-Pacific baby personal care market distribution: % share, by value, 2018
- Table 21: Asia-Pacific baby personal care market value forecast: \$ million, 2018-23
- Table 22: Asia-Pacific baby personal care market volume forecast: million units, 2018-23
- Table 23: Europe baby personal care market value: \$ million, 2014-18
- Table 24: Europe baby personal care market volume: million units, 2014-18
- Table 25: Europe baby personal care market category segmentation: \$ million, 2018
- Table 26: Europe baby personal care market geography segmentation: \$ million, 2018
- Table 27: Europe baby personal care market share: % share, by value, 2018
- Table 28: Europe baby personal care market distribution: % share, by value, 2018
- Table 29: Europe baby personal care market value forecast: \$ million, 2018-23
- Table 30: Europe baby personal care market volume forecast: million units, 2018-23
- Table 31: Europe size of population (million), 2014-18
- Table 32: Europe gdp (constant 2005 prices, \$ billion), 2014-18

- Table 33: Europe gdp (current prices, \$ billion), 2014-18
- Table 34: Europe inflation, 2014-18
- Table 35: Europe consumer price index (absolute), 2014-18
- Table 36: Europe exchange rate, 2014-18
- Table 37: France baby personal care market value: \$ million, 2014-18
- Table 38: France baby personal care market volume: million units, 2014-18
- Table 39: France baby personal care market category segmentation: \$ million, 2018
- Table 40: France baby personal care market geography segmentation: \$ million, 2018
- Table 41: France baby personal care market share: % share, by value, 2018
- Table 42: France baby personal care market distribution: % share, by value, 2018
- Table 43: France baby personal care market value forecast: \$ million, 2018-23
- Table 44: France baby personal care market volume forecast: million units, 2018-23
- Table 45: France size of population (million), 2014-18
- Table 46: France gdp (constant 2005 prices, \$ billion), 2014-18
- Table 47: France gdp (current prices, \$ billion), 2014-18
- Table 48: France inflation, 2014-18
- Table 49: France consumer price index (absolute), 2014-18
- Table 50: France exchange rate, 2014-18
- Table 51: Germany baby personal care market value: \$ million, 2014-18
- Table 52: Germany baby personal care market volume: million units, 2014-18
- Table 53: Germany baby personal care market category segmentation: \$ million, 2018
- Table 54: Germany baby personal care market geography segmentation: \$ million, 2018
- Table 55: Germany baby personal care market share: % share, by value, 2018
- Table 56: Germany baby personal care market distribution: % share, by value, 2018
- Table 57: Germany baby personal care market value forecast: \$ million, 2018-23
- Table 58: Germany baby personal care market volume forecast: million units, 2018-23
- Table 59: Germany size of population (million), 2014-18
- Table 60: Germany gdp (constant 2005 prices, \$ billion), 2014-18

List Of Figures

LIST OF FIGURES

Figure 1: Global baby personal care market value: \$ million, 2014-18

Figure 2: Global baby personal care market volume: million units, 2014-18

Figure 3: Global baby personal care market category segmentation: % share, by value, 2018

Figure 4: Global baby personal care market geography segmentation: % share, by value, 2018

Figure 5: Global baby personal care market share: % share, by value, 2018

Figure 6: Global baby personal care market distribution: % share, by value, 2018

Figure 7: Global baby personal care market value forecast: \$ million, 2018-23

Figure 8: Global baby personal care market volume forecast: million units, 2018-23

Figure 9: Forces driving competition in the global baby personal care market, 2018

Figure 10: Drivers of buyer power in the global baby personal care market, 2018

Figure 11: Drivers of supplier power in the global baby personal care market, 2018

Figure 12: Drivers of degree of rivalry in the global baby personal care market, 2018

Figure 13: Asia-Pacific baby personal care market value: \$ million, 2014-18

Figure 14: Asia-Pacific baby personal care market volume: million units, 2014-18

Figure 15: Asia-Pacific baby personal care market category segmentation: % share, by value, 2018

Figure 16: Asia-Pacific baby personal care market geography segmentation: % share, by value, 2018

Figure 17: Asia-Pacific baby personal care market share: % share, by value, 2018

Figure 18: Asia-Pacific baby personal care market distribution: % share, by value, 2018

Figure 19: Asia-Pacific baby personal care market value forecast: \$ million, 2018-23

Figure 20: Asia-Pacific baby personal care market volume forecast: million units, 2018-23

Figure 21: Forces driving competition in the baby personal care market in Asia-Pacific, 2018

Figure 22: Drivers of buyer power in the baby personal care market in Asia-Pacific, 2018

Figure 23: Drivers of supplier power in the baby personal care market in Asia-Pacific, 2018

Figure 24: Drivers of degree of rivalry in the baby personal care market in Asia-Pacific, 2018

Figure 25: Europe baby personal care market value: \$ million, 2014-18

Figure 26: Europe baby personal care market volume: million units, 2014-18

Figure 27: Europe baby personal care market category segmentation: % share, by value, 2018

Figure 28: Europe baby personal care market geography segmentation: % share, by value, 2018

Figure 29: Europe baby personal care market share: % share, by value, 2018

Figure 30: Europe baby personal care market distribution: % share, by value, 2018

Figure 31: Europe baby personal care market value forecast: \$ million, 2018-23

Figure 32: Europe baby personal care market volume forecast: million units, 2018-23

Figure 33: Forces driving competition in the baby personal care market in Europe, 2018

Figure 34: Drivers of buyer power in the baby personal care market in Europe, 2018

Figure 35: Drivers of supplier power in the baby personal care market in Europe, 2018

Figure 36: Drivers of degree of rivalry in the baby personal care market in Europe, 2018

Figure 37: France baby personal care market value: \$ million, 2014-18

Figure 38: France baby personal care market volume: million units, 2014-18

Figure 39: France baby personal care market category segmentation: % share, by value, 2018

Figure 40: France baby personal care market geography segmentation: % share, by value, 2018

Figure 41: France baby personal care market share: % share, by value, 2018

Figure 42: France baby personal care market distribution: % share, by value, 2018

Figure 43: France baby personal care market value forecast: \$ million, 2018-23

Figure 44: France baby personal care market volume forecast: million units, 2018-23

Figure 45: Forces driving competition in the baby personal care market in France, 2018

Figure 46: Drivers of buyer power in the baby personal care market in France, 2018

Figure 47: Drivers of supplier power in the baby personal care market in France, 2018

Figure 48: Drivers of degree of rivalry in the baby personal care market in France, 2018

Figure 49: Germany baby personal care market value: \$ million, 2014-18

Figure 50: Germany baby personal care market volume: million units, 2014-18

Figure 51: Germany baby personal care market category segmentation: % share, by value, 2018

Figure 52: Germany baby personal care market geography segmentation: % share, by value, 2018

Figure 53: Germany baby personal care market share: % share, by value, 2018

Figure 54: Germany baby personal care market distribution: % share, by value, 2018

Figure 55: Germany baby personal care market value forecast: \$ million, 2018-23

Figure 56: Germany baby personal care market volume forecast: million units, 2018-23

Figure 57: Forces driving competition in the baby personal care market in Germany, 2018

Figure 58: Drivers of buyer power in the baby personal care market in Germany, 2018

Figure 59: Drivers of supplier power in the baby personal care market in Germany, 2018

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