

# **Baby Personal Care Global Group of Eight (G8) Industry Guide - Market Summary, Competitive Analysis and Forecast to 2024**

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## **Abstracts**

Baby Personal Care Global Group of Eight (G8) Industry Guide - Market Summary, Competitive Analysis and Forecast to 2024

### **SUMMARY**

The G8 Baby Personal Care industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### **KEY HIGHLIGHTS**

ies contributed \$314,895.8 million in 2019 to the global baby personal care industry, with a compound annual growth rate (CAGR) of 1.2% between 2015 and 2019. The G8 countries are expected to reach a value of \$299,818.1 million in 2024, with a CAGR of -1% over the 2019-24 period.

Among the G8 nations, Japan is the leading country in the baby personal care industry, with market revenues of \$211,149.7 million in 2019. This was followed by Russia and the US, with a value of \$92,620.1 and \$6,791.2 million, respectively.

Japan is expected to lead the baby personal care industry in the G8 nations with a value of \$180,980.1 million in 2016, followed by Russia and the US with

expected values of \$108,322.1 and \$6,584.0 million, respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the G8 baby personal care market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the G8 baby personal care market

Leading company profiles reveal details of key baby personal care market players' G8 operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the G8 baby personal care market with five year forecasts by both value and volume

Compares data from the US, Canada, Germany, France, UK, Italy, Russia and Japan, alongside individual chapters on each country

## REASONS TO BUY

What was the size of the G8 baby personal care market by value in 2019?

What will be the size of the G8 baby personal care market in 2024?

What factors are affecting the strength of competition in the G8 baby personal care market?

How has the market performed over the last five years?

Who are the top competitors in the G8 baby personal care market?

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