

BAB Inc - Company Profile and SWOT Analysis

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Date: April 2024

Pages: 29

Price: US\$ 175.00 (Single User License)

ID: BC4D72C9A830EN

Abstracts

BAB Inc %li%Company Profile and SWOT Analysis

Summary

BAB Inc %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

BAB Inc (BAB) is a franchisor and licensor of restaurant concepts and related products. The company primarily franchises and licenses bagel and muffin stores under Big Apple Bagel and My Favorite Muffin (MFM) brands. Its franchised stores offer baked bagels and muffins, bagel sandwiches, flavored cream cheeses, salads, soups, fruit smoothies, gourmet coffees, dessert items, and other related products. The company also offers an add-on restaurant concept under the brand name SweetDuet for offering frozen yoghurt products, and a range of coffee products under its brand name Brewster's at its Big Apple Bagel and MFM locations. The company also licenses its bagels, muffins, and coffee products for sales made through other distribution channels. BAB operates its franchised and licensed stores in the US and the UAE. BAB is headquartered in Deerfield, Illinois, the US.

Scope

Detailed information on BAB Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting BAB Inc in the form of a SWOT analysis

An in-depth view of the business model of BAB Inc including a breakdown and examination of key business segments

Intelligence on BAB Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about BAB Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of BAB Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess BAB Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on BAB Inc's business structure, strategy and prospects.

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