

# Axiall Corporation - Strategy, SWOT and Corporate Finance Report

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## **Abstracts**

## **SUMMARY**

Axiall Corporation - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

### **KEY FINDINGS**

Detailed information on Axiall Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting Axiall Corporation in the form of a SWOT analysis

An in-depth view of the business model of Axiall Corporation including a breakdown and examination of key business segments

Intelligence on Axiall Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Axiall Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data



## and key trends

## **REASONS TO BUY**

Gain understanding of Axiall Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Axiall Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Axiall Corporation's business structure, strategy and prospects.

#### **KEY HIGHLIGHTS**

Axiall Corporation (Axiall or 'the company') is a US-based manufacturer and international marketer of chemicals and building products. The company operates in the US, Canada and Asia. It is headquartered in Atlanta, Georgia and employed 6,000 people as on December 31, 2014.



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**Axiall Corporation** 



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