

Aviva Poland - Strategy, SWOT and Corporate Finance Report

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Abstracts

Aviva Poland - Strategy, SWOT and Corporate Finance Report

Summary

Aviva Poland - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Aviva Poland (Aviva), a part of Aviva Plc, is a provider of insurance solutions. The company offers a range of life and non-life insurance products catering to the requirements of its clientele comprising both individuals and corporate customers. Its portfolio of products includes annuities, unit-linked life policies, business interruption insurance, single premium savings and health insurance, group life insurance, and employee pension programmes, and fire insurance. It also offers motor insurance, public liability insurance, commercial health insurance, home insurance, and accident and travel insurance. The company sells these products through tied agents, direct sales force, tied agents and sales branches. Aviva is headquartered in Warsaw, Poland.

Scope

Detailed information on Aviva Poland required for business and competitor intelligence needs

A study of the major internal and external factors affecting Aviva Poland in the form of a SWOT analysis

An in-depth view of the business model of Aviva Poland including a breakdown and examination of key business segments

Intelligence on Aviva Poland's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Aviva Poland, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Aviva Poland and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Aviva Poland as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Aviva Poland's business structure, strategy and prospects.

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