

Aviva Plc - Strategy, SWOT and Corporate Finance Report

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Abstracts

Aviva Plc - Strategy, SWOT and Corporate Finance Report

SUMMARY

Aviva Plc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Aviva Plc (Aviva) is a provider of life insurance, general and health insurance, and fund management services. Its offering includes life and savings plans, pension plans, long-term health and accident insurance, and annuity plans. It also provides insurance products for property and liability, medical expenses, motor vehicles, employers' liability and professional indemnity liability. In addition, the company manages retail investment products, including unit trusts, investment funds, open-ended investment companies (OEICs) and individual savings accounts (ISAs). These products and services are offered to individuals, small and medium-sized businesses, investment professionals, private investors, pension funds, public sector organizations and third-party financial institutions. The company primarily operates in Europe, Canada, and Asia. Aviva is headquartered in London, the UK.

SCOPE

Detailed information on Aviva Plc required for business and competitor

intelligence needs

A study of the major internal and external factors affecting Aviva Plc in the form of a SWOT analysis

An in-depth view of the business model of Aviva Plc including a breakdown and examination of key business segments

Intelligence on Aviva Plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Aviva Plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Aviva Plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Aviva Plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Aviva Plc's business structure, strategy and prospects.

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