

Avis Budget Group Inc - Company Profile and SWOT Analysis

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Abstracts

Avis Budget Group Inc - Company Profile and SWOT Analysis

SUMMARY

Avis Budget Group Inc - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Avis Budget Group Inc (Avis Budget) is a provider of car and truck rental and car sharing services. It provides car rental services to the premium commercial and leisure segments of the travel industry. Avis Budget also operates as a rental car supplier to price-conscious travelers. The company operates through various brands including Avis, Budget, Zipcar, Apex, Maggiore, Morini Rent, Turiscar, ACL Hire, France Cars and Payless. It operates car and truck rental locations across North America, Europe, Australia, and New Zealand. Avis Budget offers truck rentals and ancillary products and services to consumers and commercial users in the US. The company also licenses its Avis and Budget brands to licensees in the areas where it does not operate directly. Avis Budget is headquartered in Parsippany, New Jersey, the US.

SCOPE

Detailed information on Avis Budget Group Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Avis Budget Group Inc in the form of a SWOT analysis

An in-depth view of the business model of Avis Budget Group Inc including a breakdown and examination of key business segments

Intelligence on Avis Budget Group Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Avis Budget Group Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Avis Budget Group Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Avis Budget Group Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Avis Budget Group Inc's business structure, strategy and prospects.

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